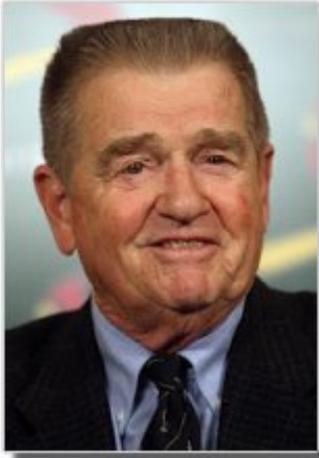




CAPITOL CITY SPEAKERS BUREAU

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Whitey Herzog

Travels from: Missouri

Fee Range: \$15,001 - \$20,000

As an outfielder and left-handed batter, Herzog played for the Washington Senators (1956-58), Kansas City Athletics (1958-60), Baltimore Orioles (1961-62) and Detroit Tigers (1963). In eight seasons, Herzog batted .254 with 25 home runs, 172 RBIs, 213 runs, 60 doubles, 20 triples, and 13 stolen bases in 634 games. In reference to his success as a player versus his success as a manager, Herzog once said, "Baseball has been good to me since I quit trying to play it."

Herzog started his managerial career with the Texas Rangers (1973), following with California Angels (1974), Kansas City Royals (1975-79) and St. Louis Cardinals (1980-90). He had his greatest success in Kansas City, where he won three straight division titles from 1976 to 1978, and in St. Louis, where he won the 1982 World Series and the National League Pennant in 1985 and 1987. In total, he led six division winners, three pennant winners, and one World Series winner in compiling a 1281-1125 career record.

Herzog's style of play, which was nicknamed "Whiteyball," concentrated on pitching, speed, and defense to win games rather than home runs. Herzog's lineups generally consisted of one or more base-stealing threats at the top of the lineup, with a power threat such as George Brett or Jack Clark hitting third or fourth, protected by one or two hitters with lesser power, followed by more base stealers. This tactic kept payrolls low while allowing him to win a lot of games in stadiums with deep fences and artificial turf, both of which were characteristics of Royals Stadium (now Kauffman Stadium) and Busch Stadium during his managerial career.

As player, coach, scout, manager, general manager, director of player development and executive vice president, Whitey served baseball in more capacities than any other person. His career of more than three decades is truly unparalleled. He helped shape the careers of some of baseball's best including George Brett, Ozzie Smith, Frank White, Darrell Porter, Jack Clark and Willie McGee. Herzog has been the recipient of several awards, including Man of the Year, Manager of the Year and Manager of the Decade by *Sport's Illustrated*.

After retiring, he co-authored his popular autobiography with journalist Kevin Horrigan titled, *White Rat: A Life In Baseball*. In his most recent book, *You're Missing a Great Game: From Casey to Ozzie, the Magic of Baseball and How to Get It Back*, Whitey shares his unique perspective on the state of baseball.

Herzog was elected to the Baseball Hall of Fame by the Veterans' Committee on December 7, 2009 and was inducted into the Hall of Fame on July 25, 2010. In addition, the Cardinals retired the number 24, which he wore during his managerial tenure with the club, following his induction.