



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



The Water Coolers

Travel from: New York

Fee Range: \$10,001 - \$15,000

Are you looking for a fresh, funny, never-inappropriate, knock-their-socks-off act for your next event? Well gather 'round. The Water Coolers is a terrific conference solution created for meeting planners by a meeting planner. The act is incredibly funny without ever being inappropriate. Their professional management team makes bringing them in as simple as bringing in a speaker. They have two different sized versions to help meeting planners working on a tight budget. But most importantly, audiences love them.

The Act

The Water Coolers is a New York-based music and comedy group that uses Broadway talent to satirically celebrate the things we share around the water cooler every day - life, work, kids, husbands, wives, travel, technology - and trying to balance it all. Think Seinfeld set to music. The act was conceived by consultant and former conference planner Sally Allen (National Skill Standards Board, Council on Hotel, Restaurant, and Institutional Education) with actor / comedy writer Thomas Michael Allen (Tony n' Tina's Wedding, Late Night with Conan O'Brien) and although it was created specifically for the meetings industry, the act crossed over and went mainstream in 2002. The Water Coolers enjoyed a smash Off-Broadway engagement in the Fall of 2002, did a limited national tour in 2003 and continue to make corporate and theatrical audiences roar all around the country. E! News Daily, E! Entertainment TV calls their show "the sleeper hit of the season!"

The Talent

Head writer Tom Allen, one of the creators of the long-running international sensation Tony n' Tina's Wedding, recruited top talent from both the theatre world and the "real" world to take a fresh, new look at life, work and everything in between. The unique writing staff combines successful, working New York composers and comedy writers with a top sales rep, a retired CEO and an editor from *Smart Money* magazine. Then he mixed in top Broadway talent to bring it all to life. Current performers' professional credits include *Les Miserables*, *Grease*, *Nine*, *Sweet Smell of Success*, *Rent*, *Saturday Night Fever*, *Thoroughly Modern Millie*, *Mamma Mia*, *I Love You-You're Perfect-Now Change*, *Phantom of the Opera*, *Little Women*, *Forbidden Broadway*, *The Lion King*, *In the Heights*, *The Drowsy Chaperone*, *Wicked*, *The Great American Trailer Park Musical*, *Dirty Rotten Scoundrel*, *Ain't Nothin' But the Blues* and more.

The Payoff

The material is killer funny and it feels like it was written just for your audience. From pretending you understand what the tech guy is saying ("The IT Cowboy") to your second job as a gift wrap salesperson ("Who Will Buy This Crap For My Kid's School") to the perils of air travel ("What Are They Doing Way Up In First Class?"), The Water Coolers' continually updated material will make you and your audience laugh out loud at the things we all face just making it through the week. Exactly like it did for New York Life, Palm, Lee Hecht-Harrison, Cellular One, Sterling Jewelers, Ditech.com, GMAC, Manage 2000, Viacom, Deutsche Bank and IEX Corporation among many others.