



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Rob "Waldo" Waldman, CSP, CPAE

Travels from: Georgia

Fee Range: \$15,001 - \$20,000

Motivational keynote speaker Lt. Col. (Ret.) Rob "Waldo" Waldman – The Wingman – is a motivational speaker and author of the *New York Times* and *Wall Street Journal* bestseller *Never Fly Solo*. He teaches organizations and individuals how to build trusting, revenue producing relationships with their employees, partners, and customers while sharing his experiences as a combat decorated fighter pilot and businessman.

Known as "the Wingman," he teaches organizations how to build trusting, revenue producing relationships with their employees, partners and customers while relaying his personal experiences as a combat decorated fighter pilot and

businessman. He makes a striking parallel that is memorable and exciting and brings fighter pilot energy and passion into each story and illustration.

His message is simple: Whether achieving greatness as a fighter pilot or in business, the same qualities that drive success apply: disciplined training, dedicated teamwork, impassioned leadership and most of all...unwavering trust. Waldo believes that the key to building a culture of trust lies with your Wingmen -- those trusted partners in life who help you to overcome obstacles, adapt to change, and achieve success.

In business and life, you should never fly solo! The way to win when the heat is on lies in the ability of every Wingmen in your organization, regardless of their role, to give 110% and support the team.

A graduate of the U.S. Air Force Academy, Waldo overcame claustrophobia and a fear of heights to become a highly decorated F-16 fighter pilot and lead combat missions in Iraq and Serbia. He holds a MBA with a focus on Organizational Behavior, is past President of the Georgia Chapter of The National Speakers Association and was ranked one of the Top 40 Business Leaders in Georgia.

Having transitioned from Top Gun to top salesman and entrepreneur, his unique experiences in competitive and diverse environments enable him to genuinely relate to the challenges individuals face both in and out of the workplace. Audiences love Waldo because he truly speaks from the heart and has an infectious passion for helping people. His captivating personal stories combined with dramatic jet fighter video footage and inspirational music (composed by him!) will encourage you to prepare diligently for every mission, face challenges with courage, build more meaningful relationships and maximize your potential both in business and in life.

Most Requested Programs...

- Never Fly Solo!® : The Power of Partnership to Reach New Heights in Business and Life
- Wingman Leadership: How to Build a Culture of Courage in Business and Life