



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Rob "Waldo" Waldman

*Travels from:* Georgia

*Fee Range:* \$7,501 - \$10,000

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Rob 'Waldo' Waldman - The Wingman - teaches associations and corporations how to build trusting, revenue producing relationships with their employees, partners, and customers. While relaying his personal experiences as a combat decorated fighter pilot and businessman, he makes a striking parallel that is memorable and exciting and brings fighter-pilot energy into each story and illustration.

Waldo believes that the key to building a culture of trust lies with your wingmen - the men and women in your life who help you to overcome obstacles, adapt to change, and achieve success. In business and life, you should never fly solo! The solution to winning when the heat is on lies in the ability of every wingman in your organization, regardless of their role, to give 110% and support the team.

Audiences connect with him not only because of his extensive business background, but also because he truly speaks from the heart and has an infectious passion for helping people. Waldo's captivating personal stories combined with dramatic jet fighter video footage and inspirational music (composed by him!) will encourage you to prepare diligently for every mission, face challenges with courage, build more meaningful relationships, and maximize your potential both in business and in life.

Waldo is a graduate of the U.S Air Force Academy and also holds an MBA with a focus on Organizational Behavior. He also was VP of Sales of a financial services company that specialized in mergers and acquisitions. A Certified Speaking Professional (CSP), he is past President of the GA Chapter of the National Speaker's Association. Waldo's clients include Hewlett Packard, New York, Nokia, Home Depot, Qwest Communications, Philips Medical Systems, Bank of America, Panasonic, Aflac, Johnson & Johnson and MassMutual.

### *Most Requested Programs...*

- Never Fly Solo!® : Lead With Courage, Build Trusting Partnerships and Reach new Heights in Business
- "Wingman Leadership" : How to Build a Culture of Courage in Business and Life