



CAPITOL CITY SPEAKERS BUREAU

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Todd Buchholz

Travels from: California

Fee Range: \$10,001 - \$15,000

Acclaimed author, former White House economic policy director and economist Todd Buchholz connects the dots between local and global markets, the politics that define business environments, and the people who drive it all.

In his keynote speeches, Buchholz draws on years of research into financial topics ranging from housing finance to fast-food lawsuits to the influence of competition on our lives as working members of society (*Rush: Why You Need and Love the Rat Race*). His work in historical economics (*New Ideas from Dead Economists*, *New Ideas from Dead CEOs*) brings to light past influences and trends that affect today's economic landscapes. *From Here to Economy* is a trusted guide

to economic literacy, simply and clearly explained. In *Lasting Lessons from the Corner Office*, through "compelling and fast-reading narratives" (Booklist), Buchholz examines the great ideas, and some of the failures, of several CEOs and entrepreneurs whose businesses grew to become household names. His books have been translated into over a dozen languages and are used for teaching at universities worldwide. In his latest book, *The Price of Prosperity: Why Rich Nations Fail and How to Renew Them*, Todd argues that without a sense of common purpose and shared identity, nations can collapse.

Buchholz is an experienced and dedicated keynote speaker and media personality who is noted for his sharp wit, candid demeanor, and well-researched arguments on a broad variety of topics.

Todd Buchholz is routinely called upon to provide perspective on the headlines and trends that affect the financial markets. He has appeared as commentator on a wide variety of television and radio programs, including ABC News, PBS, NPR, and CBS. He hosted his own CNBC special, "Open Exchange with Todd Buchholz." In 2012, Buchholz sat in the hot seat on HBO's "Real Time with Bill Maher." He has jostled with James Carville and Ben Stein, and he has sat in debate with economists Lester Thurow and Joseph Stiglitz, Nobel Laureate in Economics.

Most Requested Programs...

- Prosperity Ahead - Or Not? How To Compete in A Global Economy
- The Price of Prosperity: How to Renew Rich Nations
- Behavioral Economics Can Work For You
- Rush: Why You Need and Love the Rat Race
- New Ideas from Dead CEOs
- China: The Threat and the Opportunity
- The Hope and Danger Behind World Politics