



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Terry Brock, CSP, CPAE

Travels from: Florida

Fee Range: \$7,501 - \$10,000

Terry has worked in newspapers since he was a junior in high school. Really! In fact, in 1973, he covered Richard Nixon's inauguration for a community paper where he worked at the time. Terry has been a writer and reporter for various newspapers since then. (OK, Do the math on his age).

He worked in radio for six years in Michigan and in Oklahoma, working his way through undergrad school. In radio he has had experience in on-air announcing, selling, production and even cleaning the hallways (after a few parties at the station-but that's another matter!).

Terry then went on to earn his Masters in Business Administration with a major in Marketing. Since 1983 he has worked full time as a marketing and management consultant and professional speaker. He served as President of the local professional speakers chapter in Georgia and served for six years on the Board of Directors of the National Speakers Association. But what really matters is what Terry can do for you and your needs. He brings a fresh, real-world perspective, colored by his speaking in 25 countries since 1983.

Terry regularly attends computer and trade shows around the world to stay up to date on the fast-changing world of technology. He goes to the experts and finds out what the latest trends and tools are that you can use. You then get the benefit of hearing the best of the best from the latest computer shows. Not only do you hear about it, but unlike other speakers, Terry often uses full multimedia with pictures, video and audio to show what is going on. It's like attending a CNN-style presentation complete with interviews of the top ideas from around the world.

In a recent program, Terry demonstrated new video capture technology by interviewing key leaders in the audience. Not only did those in attendance get WOWed with the razzle-dazzle of instant reply video clips done on a computer, but they heard highly specific content, directed towards their industry from their leaders on how they can increase their business practices. Couple that with Terry's expertise he brings by showing examples of successful businesses around the world (Terry has presented in Japan, Australia, Norway and Bermuda, Nigeria and other countries). Your people get a sneak peak at what can work that their competitors won't see.

Give your people a big advantage for today's fast-changing business world in a fun, human style. Completely unique and different from any other speaker, Terry Brock will WOW your audience and have them thanking YOU for bringing in this caliber of professional.

Most Requested Programs...

- It's not about E-Commerce - It's about R-Commerce
- Rules and Tools For Success Today
- Portable Technologies For Sales Power