



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Terri Sjodin

Travels from: California

Fee Range: \$15,001 - \$20,000

Terri Sjodin is one of America's most highly sought after female speakers and has trained and motivated thousands of people from all over the world. Her unique specialization is advancing the persuasive presentation skills of professionals.

Terri is the author of the highly acclaimed book, *New Sales Speak-The 9 Biggest Sales Presentation Mistakes and How To Avoid Them*, which hit Amazon.com's "Top 100 Best Seller List" and CEO-READ's "Top 25 Annual Best Seller List," has been translated into multiple languages and is now available in a revised and updated second edition. She is also co-author of *Mentoring - A Success Guide for Mentors and Protégés*, co-written with Floyd Wickman, and published by McGraw-Hill.

Nearly 20 years ago, Terri went into business for herself, building Sjodin Communications, a public speaking, sales training and consulting firm, from a spare room in her home. Today, Terri's clients include an impressive list of Fortune 500 companies, industry associations and academic conferences. Her consulting practice has taken her from her house to the U.S. House of Representatives, where she was an opening keynote speaker for the U.S. House of Representatives GOP Retreat addressing approximately 235 Congressmen and Women and over 100 Heads of State. This has led to additional invitations to present and coach leadership on "the Hill" including the House Republican Press Secretary Conference and the prestigious Heritage Foundation Resource Bank event.

In June 2007, Terri was named one of the top five "Women in Business" by the Orange County Business Journal at the distinguished WIB awards. This award is presented in recognition of exceptional professional accomplishments, including business success, contributions to industry and the Orange County community. Her signature keynote address currently airs as a pay per view program event for business travelers in over 1,000,000 hotel rooms nation-wide through Lodgenet and On-Command systems.

Beyond her success as an entrepreneur and author, Terri is a frequent guest on radio and television talk shows throughout the country appearing on CNN, CNBC and many major network affiliates for ABC, CBS, NBC, FOX, cable and radio.

Terri Sjodin is a high content speaker. Her approach is fresh and real-world and her style is sassy and practical. Each presentation is loaded with street-worthy ideas, methods and tips that men and women can use immediately to get results. Many consider Terri to be today's sales professionals' speech coach.

Most Requested Programs...

- New Sales Speak: The 9 Biggest Sales Presentation Mistakes and How To Avoid Them
- Mentoring - For Success
- How to Build Your Persuasive Case

