



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Stephen C. Tweed, CSP

Travels from: Kentucky

Fee Range: \$7,501 - \$10,000

A nationally known healthcare and business strategist, professional speaker, author and consultant, Stephen Tweed works with healthcare organizations that want to grow, and with healthcare leaders who want to get ready for the future. He does that by presenting keynote speeches and learning seminars, by leading board and executive retreats, by guiding individuals and groups through Strategic Thinking and Visioning sessions, and by authoring knowledge products for healthcare leaders.

A much sought after professional speaker, Stephen presents keynotes and breakout sessions at association conventions, and he speaks and leads board and management retreats for healthcare organizations. He combines a powerful speaking style, warm humor, and practical take-home examples that leave audiences asking for more. He has been awarded the prestigious designation of CSP ... Certified Speaking Professional ... by the National Speakers Association. Stephen is a past president of NSA, the 3700 member society for experts who speak professionally.

As a consultant, he guides health care organizations through the process of Strategic Thinking and Visioning. Stephen has led the refocusing process for dozens of hospitals and health systems, long term care organizations, home care agencies and state healthcare associations across the United States.

Stephen is the author of *STRATEGIC FOCUS: A Gameplan for Developing Competitive Advantage*, which describes in very practical ways his unique approach to business strategy. He has also co-authored five books specifically for the home care industry, and has written dozens of articles for healthcare periodicals.

In addition to his roles of strategist, speaker, author, and consultant, Stephen Tweed wears two more healthcare hats... board member and consumer. He is a past board member of a major rehabilitation hospital and home health agency that are part of an integrated healthcare network serving two states in the Midwest. He has served as the Interim President and CEO of a \$25 million home health care company that is affiliated with a major tertiary care hospital. He is also the father of a 38 year old son who is physically disabled, lives in a wheelchair and uses the service of home health care on a daily basis.

No other professional speaker brings this unique perspective to healthcare in America.

Most Requested Programs...

- Get Ready for the Future
- Crafting Your Uniqueness: Seven Sources of Competitive Advantage
- On A Clear Day You Can See Tomorrow: The Forces & Trends Shaping the Future of Healthcare in America
- Creating a High Performance Board