



CAPITOL CITY SPEAKERS BUREAU

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Stedman Graham

Travels from: Illinois

Fee Range: \$15,001 - \$20,000

As a businessman and educator, Stedman Graham lectures and conducts seminars for businesses and organizations around the country. Clients have included Wells Fargo, Merrill Lynch, CVS Pharmacy, Georgia Pacific, Hyatt Hotels Corporation, Manpower, CNN and GlaxoSmithKline among many others.

He presents, consults and conducts training with corporations, organizations and nonprofits on the topics of maximizing leadership, achieving success, growing a business, embracing diversity, achieving optimal health and personal and professional branding. His corporate seminars are driven by his proprietary Nine-Step Success Process™. In addition, Stedman Graham educates individuals and industries on using Success Circles™ a work-life balance tool he developed to make information and experience relevant to personal, professional and business growth.

Graham has authored ten books, including two *New York Times* bestsellers, *You Can Make It Happen: A Nine-Step Plan for Success* and *Teens Can Make It Happen: Nine Steps to Success*. His latest release, *Diversity: Leaders not Labels - A New Plan for the 21st Century*, shares his unique approach to eliminate barriers to success.

Actively involved in education, Graham is a former adjunct professor at the University of Illinois-Chicago where he taught a leadership course based on his Nine-Step Process. At the Kellogg Graduate School of Management at Northwestern University, he taught a management strategy course entitled "The Dynamics of Leadership." He also founded and directed George Washington University's Forum for Sport and Event Management and Marketing - the first of its kind in the country.

Graham has a lifelong commitment to youth and community. In 1985, he founded AAD Education, Health and Sports (formerly, Athletes Against Drugs), a nonprofit organization with over 500 professional athletes and other civic leaders committed to developing leadership in underserved youth. Graham is also actively involved in leadership efforts and programs in South Africa and is Founder of Concerned Citizens of Whitesboro, NJ and Concerned Citizens of Lake Waccamaw, NC. He holds a bachelor's degree in Social Work from Hardin-Simmons University, a master's degree in Education from Ball State University and an honorary doctorate in Humanities from Coker College, where he is also a distinguished visiting professor.

Most Requested Programs...

- The Dynamics of Leadership
- Business Development: Strategic Positioning & Marketing
- Diversity: Leaders Not Labels
- You Can Make It Happen™ : The Nine-Step Success Process
- Build Your Own Life Brand
- The Competitive Advantage in Business Leadership