



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



The Second City Works

Travels from: Illinois

Fee Range: \$10,001 - \$15,000

Second City Works uses comedy, improvisation and digital content to help hundreds of global clients reach, engage and develop their employees and customers.

Drawing on The Second City's 55-year legacy of engaging audiences with smart, incisive comedy, Second City Works has evolved from its early days in corporate entertainment to become a leading innovator in professional development, marketing services and event support. The company focuses on four practice areas: sales effectiveness, talent and leadership development, legal and compliance and marketing and content.

Second City Works also licenses innovative video content for corporate education under the brand RealBiz Shorts, a cloud-based service of video libraries with funny content tailored to ethics, compliance, life sciences, human resources, talent development, and sales enablement training. The Second City's legendary take on how improvisation helps organizations and leaders meet important challenges – and get great results – is the focus of a new book by Tom Yorton and Second City Executive Vice President, Kelly Leonard titled, *Yes And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration*, which is published by Harper Collins.

Most Requested Programs...

- Talent Development
- Sales Effectiveness
- Marketing & Content
- Legal & Compliance