



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Sarano Kelley

Travels from: California

Fee Range: \$15,001 - \$20,000

Sarano Kelley, founder of *The Game* and author of *The Game: Win Your Life in 90 Days*, grew up in a gang-infested neighborhood of Brownsville, New York. At 16 years old, he was accepted and began his studies at Vassar College. By the time he reached the age of 23, he was already earning \$400,000 in commissions as a Wall Street stockbroker. It was at the height of his professional success when a family tragedy occurred and Kelley lost some of his beloved family members in a sudden fire. The somber experience was the driving force behind Kelley's journey of new beginnings where he discovered how to produce results, while achieving a life mounted on the principles of balance and purpose.

Kelley's experience as a motivational speaker and life coach has allowed him to train more than 250,000 people. While serving as a media coach, Sarano trained several corporate leaders and government representatives. Because his trainees were frequently interviewed on CNN, *20/20* and *60 Minutes*, it was up to Kelley to properly prepare these individuals for their highly publicized stories. His media coach experience also gave Kelley an opportunity to coach President Clinton's White House Fellows, a leadership group which included Gen. Colin Powell.

For several years running now, Kelley has been rated as the number one speaker at the Securities Industry Association at the Wharton School of Business. Kelley has appeared on *Good Morning America*, and his not for profit foundation applies the same principles to schools across the nation and in his own ABC TV primetime television special for children called *The Game: Winning at Life*.

On November 5, 2009, VH1 premiered *Broke and Famous*, a docudrama showcasing the powerful journey of former child-star, Willie Aames. The show trails Aames as he pulls himself back into financial prosperity with the help of Kelley's unique coaching style. The financial docudrama was a heart-felt story of redemption and also served as the catalyst for the IAFSCA's launch of the Stand Up for Financial Literacy Campaign.

In his keynotes, Sarano Kelley not only customizes his content to the challenges and goals of your organization, but he also shows participants how to create and welcome challenges in their work, as well as personal lives. In a series of interactive exercises, participants work with each other to displace circumstantial challenges with ones they design, giving them the opportunity to face the kind adversity that is brought about by striving for something much bigger than just the day-to-day battles of survival. In this process, participants become bonded and more inclined to support each other above and beyond the call of duty.

Most Requested Programs...

- The Game
- 90 Days Towards Doubling Your Business