



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Ross Shafer

Travels from: Washington

Fee Range: \$10,001 - \$15,000

As his friend Jay Leno put it, "Finally a motivational speaker, without the speech!"

Ross Shafer didn't start out as one of the country's funniest motivational speakers though. A native Pacific Northwesterner, he was an All-Conference football player in high school and awarded a scholarship to the University of Puget Sound - a small NCAA II school where Ross was often the player voted most likely to be "shaken up on the play." He earned his BA degree in Business Marketing within four years...an achievement he's still convinced is a football team record.

Within a year, Ross was hosting KING-TV's weekly comedy/talk show, "Almost Live." With Ross at the helm, the show won 36 Emmy Awards and the prestigious IRIS award for the "Best Local Entertainment Series" in the United States. It was also during his time at "Almost Live" that Ross actually created Bill Nye, The Science Guy!

Over the next several years, Ross hosted a daily afternoon radio program, contributed to Dick Clark's "TV's Bloopers and Practical Jokes," hosted the USA Network's game show "Love Me, Love Me Not," wrote and produced two comedy TV specials and had a recurring role on the hit show "21 Jump Street." He moved on to become host of Fox's flagship late night program (cleverly titled "The Late Show"), which competed against Johnny Carson and David Letterman.

Surprising, but true, Ross is also a published author. He practically invented the genre of comedy cookbooks with *Cook Like A Stud*, featuring 38 recipes men can prepare in the garage using their own power tools. He also wrote *Nobody Moved Your Cheese! : How to Ignore the Experts and Trust Your Gut* and his book, *The Customer Shouts Back! : 10 Things You Need To Do To Earn Their Lifetime Loyalty*, which is the culmination of Ross' 11 years as a writer and producer of human resource training films. In his newest book, *Are You Relevant? Twelve Reasons Smart Organizations Thrive in Any Economy*, Ross shares his insights from working with dozens of successful companies, across many industries and offers directives for thriving in ANY economy.

Corporate and association audiences have become fascinated by Ross' story of "Failed Pet Shop Manager, turned Network TV Host." Nowadays, he is in demand as a keynote speaker, seminar leader and event emcee. His clean, funny and relevant programs have made more than 3,000 meeting planners look like heroes.

Most Requested Programs...

- Nobody Moved Your Cheese!
- Is Your Business Staying Relevant?
- How to Stop "Drama Management"
- Unconventional Thinking: The Masters Course
- The Customer Empathy™ Solution: Part I
- The Customer Empathy™ Solution: Part II
- Ross Shafer is the Ultimate MC