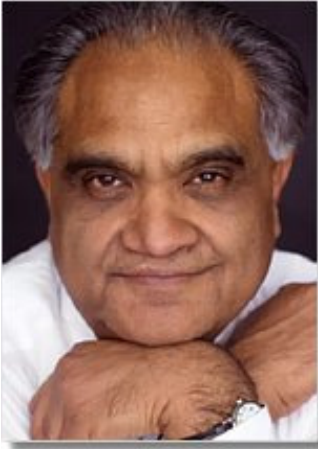




# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Ram Charan, Ph.D.

*Travels from:* Texas

*Fee Range:* More than \$40,000

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Ram Charan is a world-renowned business advisor and author who has spent the past 35 years working with many top companies, CEOs and boards of our time. In his work with companies including GE, Bank of America, DuPont, Novartis, EMC, 3M, Verizon, Aditya Birla Group, Tata Group, GMR, Max Group, Yildiz Holdings, and Grupo RBS, he is known for cutting through the complexity of running a business in today's fast changing environment to uncover the core business problem. His real-world solutions, shared with millions through his books and articles in top business publications, have been praised for being practical, relevant and highly actionable--the kind of advice you can use Monday morning.

Ram's introduction to business came early while working in the family shoe shop in a small town in northern India, where he was raised. He earned an engineering degree in India and soon after took a job in Australia. When his talent for business was discovered, Ram was encouraged to develop it. He earned MBA and doctorate degrees from Harvard Business School, where he graduated with high distinction and was a Baker Scholar, then served on the faculties of Harvard Business School and Northwestern University before pursuing consulting full time.

Ram's work takes him around the globe non-stop and gives him an unparalleled, up-to-date insider view of how economies and leading companies operate. Through keen observation and analysis, he forms powerful insights that help business leaders face their toughest challenges in the areas of growth, talent development, corporate governance, and profitability. His timely concrete advice is a powerful tool in navigating today's uncertain business climate. Ram has coached more than a dozen leaders who went on to become CEOs. He reaches many more up-and-coming business leaders through in-house executive education programs. His energetic, interactive teaching style has won him several awards, including the Bell Ringer award at GE's famous Crotonville Institute and best teacher award at Northwestern. He was among BusinessWeek's top ten resources for in-house executive development programs.

He has authored 15 books since 1998 that have sold over 2 million copies in more than a dozen languages. *Execution*, which he coauthored with former Honeywell CEO Larry Bossidy in 2002, was a #1 *Wall Street Journal* bestseller and spent more than 150 weeks on the *New York Times* bestseller list. He also has written for publications including *Harvard Business Review*, *Fortune*, *BusinessWeek*, *Time*, *Chief Executive* and *USA TODAY*. His latest book, *Global Tilt*, is a guide to leading your business through the radical shift in economic power currently underway.

### *Most Requested Programs...*

- Leading Your Business Through the Global Tilt
- Execution
- Growth
- Talent
- Innovation
- Profitability/Selling
- Corporate Boards
- Leadership