



CAPITOL CITY SPEAKERS BUREAU

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Phillip Van Hooser, MBA, CSP, CPAE

Travels from: **Kentucky**

Fee Range: **\$7,501 - \$10,000**

Honest. Trustworthy. Genuine. These are just a few words that describe Phil Van Hooser.

Phil grew up in a rural farming community in Western Kentucky. His dad was a construction painter who never shied away from the tough jobs because they were challenging and offered better pay. He often kept his family traveling in search of better work, and Phil's mom took it all in stride. She liked to see their frequent moves as a big adventure and used each new journey as an opportunity to foster Phil's curiosity. They raised their son to value hard work, perseverance, and to understand that what you do reflects on your family and your community. You

have a responsibility that is much greater than yourself.

After college, Phil brought this work ethic to corporate America. In his early years as an HR professional, he was struck by something he learned while watching a video on the Quality Management Movement. The message was simple but significant: "No matter how good your tools or processes are, they are only as good as the person leading the process." It was then that Phil decided he wanted to be a leader, not simply a manager.

After 10 years in corporate HR and earning what he calls a "master's degree in 'What the Worst Leaders do in Poorly Managed Companies,'" Phil was at a turning point. It was time to take the leadership truths he had learned and share them with companies who cared and were willing to listen. Van Hooser Associates, Inc. was born.

Phil has built a successful career developing and marketing customized leadership keynotes, management training plans, books and videos on leadership. He has taught his proven leadership skills at companies of all sizes throughout the U.S. and around the globe. More than 900 companies have trusted Phil to help their organizations achieve new levels of success.

Most recently, Phil has been the mastermind behind a comprehensive leadership development program called *Leaders Ought to Know*. This leadership development plan incorporates in-depth leadership content, systematic delivery, consistent reinforcement and ongoing engagement and interaction to achieve each client's leadership development goals.

Most Requested Programs...

- Ground Rules for Leaders
- We Need to Talk
- Professionalism Is a Choice
- Tools & Rules for Smart Decision Making
- The Secrets of Customer Service Professionals