



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Patrick Schwerdtfeger

Travels from: **California**

Fee Range: **\$15,001 - \$20,000**

Patrick Schwerdtfeger is a leading authority on technology trends including big data, artificial intelligence and blockchain. He's the founder of Trend Mastery and the host of the Strategic Business Insights video blog (with over 24,000 subscribers and five million views on YouTube). He discussed "Learned Intuition" at TEDx Sacramento.

Patrick is a keynote speaker who has headlined events for dozens of Fortune 500 companies in a wide variety of industries as well as government and association events all around the world. His programs focus on technology trends including big data, artificial intelligence, Fintech, blockchain, and digital marketing.

Patrick is the author of *Anarchy, Inc.: Profiting in a Decentralized World with Artificial Intelligence and Blockchain* (2018, Authority Publishing) as well as the award-winning *Keynote Mastery: The Personal Journey of a Professional Speaker* (2016, Authority Publishing), *Marketing Shortcuts for the Self-Employed* (2011, John Wiley & Sons), *Webify Your Business: Internet Marketing Secrets for the Self-Employed* (2009), and *Make Yourself Useful: Marketing in the 21st Century* (2008). He has been featured by the *New York Times*, *LA Times*, *San Francisco Chronicle*, *CNN Money*, *Reader's Digest*, *Fortune*, *Bloomberg Businessweek*, the *Associated Press*, *MONEY Magazine* and *Forbes*, among others.

Patrick has covered technology trends at corporate events, association and industry conferences, and government summits all around the world. While he lives in the USA, he regularly keynotes events in Europe, the Middle East and Asia. He is best known for his keynote programs about technology, digital marketing, and global business trends, and their impact on consumer behavior and market leadership. Patrick's strategic perspectives make his programs inspiring and thought-provoking for attendees.

Patrick is a passionate and dynamic speaker who focuses on delivering thought-provoking content that encourages strategic thinking and disruptive innovation. His keynotes highlight practical strategies that people can implement immediately and see results quickly. His programs consistently receive enthusiastic reviews and leave attendees burning to put their new ideas and strategies to work.

Patrick was born in Vancouver, Canada, and received his Bachelor of Commerce (Marketing and Finance) from Carleton University in Ottawa (1993). At the age of 27, he discovered that he was an American citizen and moved to Los Angeles just six days after receiving his first American passport. Patrick now lives in the San Francisco Bay Area.



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Most Requested Programs...

- Big Data and Artificial Intelligence
- Blockchain Protocol and Cryptocurrencies
- Embracing Disruptive Innovation
- Anarchy and Decentralization
- Digital Marketing and Social Media
- Think Bigger! (leadership)
- Predict the Future ... Today!