



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Michael Hoffman

Travels from: Texas

Fee Range: \$5,001 - \$7,500

Michael Hoffman, CSP has been igniting Fortune 500 organizations with his workshops and keynotes for over a decade. His firm, Igniting Performance, is a Dallas-based training and consulting firm specializing in the areas of leadership, sales, and customer loyalty.

From small independent entrepreneurs to blue chips, Michael can count companies such as IBM, EDS, Microsoft, ExxonMobil, State Farm, AFLAC, VHA, Capital One, Oracle, and hundreds more as not only clients but repeat customers. Using his performance comedy and interactive delivery, he has conducted extensive personal and professional development seminars for thousands of people across the United States and abroad.

With a highly interactive style, Michael's unique delivery cements his expertise in the minds of his attendees to ignite the tactics and techniques necessary to approach their jobs "on purpose" with an attitude of ownership and professionalism. Coming from a background of being a waiter, disk jockey, entrepreneur, TV host, sales person, sales manager, human resource generalist and national sales trainer, Michael uses his rich background to drive home his message that business is, and will always be, about "people." "How we approach our customers, both internal and external, will set us apart from all our competition."

Effective training combines the right informational tools with the right motivation. Motivation alone is fleeting, but the right tools without motivation are lifeless. Michael delivers both.

Most Requested Programs...

- The Tornado we Call Life!
- The Sales Secrets of the One Percenters
- Anything You Do Is Everything You Do
- The Guest!: Igniting a Customer Focused Culture
- Coaching within the Tornado: Ignition Strategies for Leadership

