



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Michael Hoffman, CSP

Travels from: Texas

Fee Range: \$10,001 - \$15,000

For over 20 years, Michael Hoffman has been helping companies build sales, radically shift their culture, develop their leaders, and engage employees in delivering true customer service. Michael is a Certified Speaking Professional (CSP), which means he's an expert at WOWing his audiences and delivering exceptional value.

With his incredibly energetic, interactive and oh-so-memorable style, Michael is an expert at changing mindsets of teams at all levels. His practical tips and techniques provide necessary tools for people to approach their work "on purpose."

Infused with entertaining stories and delivered in a natural, engaging manner, Michael's presentations richly convey that business will always be about people. He focuses everyone's attention on owning their attitudes and sharing responsibility for contributing their best daily—especially in the "tornado of business" where change is now a constant factor.

Almost every client in 20 years has had Michael back at least once with several having igniting every area of the organization every year for over a decade. Michael just doesn't ignite your audience he ignites a new culture of approach.

His keynote presentations are an opener for the culture changing programs that help equip employees to be people of influence and agents of progress. His expertise in what to say and do to have situational influence has impacted greater sales, stronger teams and a greater customer experience that generates customer loyalty.

Most Requested Programs...

- OWN IT! Igniting a Front Line Customer-Experience Culture
- OWN IT! For Leaders: How to Lead and Ignite your Team to Own the Customer Experience
- OWN IT! Sales: How OWNING the Conversation Can Result in More Sales and Long-Term Customer Loyalty