



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Michael Brandwein

*Travels from:* Illinois

*Fee Range:* \$5,001 - \$7,500

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Michael Brandwein is an internationally recognized expert on management, communication, leadership, team-building and customer service. He has presented in every one of the 50 states, in most provinces of Canada, and on 6 of the 7 continents. He is the author of three best-selling books, *Training Terrific Staff*, *Super Staff SuperVision* and *Learning Leadership* and wrote and presented three 1999 Emmy® award-winning television programs on communication, broadcast on PBS stations throughout the U.S.

Michael is best known for his highly practical, "use-it-immediately" approach and entertaining and engaging teaching methods. *Successful Meetings* magazine searched nationwide and selected Michael as one of two "unique, exceptional speakers who provide real entertainment value with important messages that listeners can apply to their jobs immediately." *Corporate Meetings & Incentives* magazine identified Michael as one of 15 "sure-thing speakers."

Michael is one of the highest rated keynote speakers for SOCAP, the national organization for customer service directors of the best known Fortune 500 companies in North America. He has provided training for large and small organizations and businesses including Nordstrom, Mercedes-Benz, Gillette, Motorola, International Paper, Zurich Kemper, Frito-Lay, Choice Hotels, Kodak and many others. He has presented for organizations that work in environments of the highest pressure and accountability. For example, he has served for over five years on the faculty of the management training academy at NASA and has worked for the JFK School for Special Operations and Warfare where they train Delta Force, Rangers and other special forces.

Michael's Juris Doctor degree is from the University of Chicago. He served nine years as a trial lawyer and partner in a firm in Chicago until he left the practice of law in 1989 to pursue full-time his true passion of teaching and speaking. His undergraduate degree in Speech Communication is from the University of Illinois at Urbana, where he graduated summa cum laude as a Bronze Tablet Scholar, the highest academic distinction awarded by the University.

Michael's presentational skills have been enhanced from a diverse variety of creative experiences, including graduating from the famed Second City improvisational theater school in Chicago, writing and performing in a live production with Jim Henson's Muppets for HBO and the American Library Association to encourage young people to read and performing as a professional magician for over 25 years.

### *Most Requested Programs...*

- The Real Truth About Sticks & Stones: Recharging Our Batteries & Creating Changeability
- The Leading Secrets to Leading Others: Why There's No Such Thing as a Born Leader
- Houdini's Greatest Secret Was That There *Was* One: Unlocking & Unblocking the Path to Personal & Organizational Success