



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Mary Byers, CSP

Travels from: Illinois

Fee Range: \$5,001 - \$7,500

Through highly interactive programs and carefully choreographed retreats, Mary uses compelling questions and thought-provoking techniques to encourage participation. Mary's presentations and facilitated events strike a chord with audience members and she's asked back by clients frequently.

Mary helps associations remain relevant in an increasingly competitive environment. The author of *Race for Relevance: 5 Radical Changes for Associations* and *Road to Relevance: 5 Strategies for Competitive Associations*, she's worked with a wide variety of associations (both individual membership and trade groups) and helps volunteer leaders and staff alike create a viable and sustainable future.

Mary is the founder of Associations Today broadcasts and is a frequent contributor to association publications.

Most Requested Programs...

- Race for Relevance: 5 Radical Changes for Associations
- Road to Relevance: 5 Strategies for Competitive Associations
- Tough Talking: Initiating and Managing Difficult Discussions
- Shrink to Grow: A Counterintuitive Path to Relevance
- Personality Plus: Understanding Your Individual Leadership Style
- How to Recruit the Brightest and Best Volunteers