



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Mark Scharenbroich, CSP, CPAE

Travels from: **Minnesota**

Fee Range: **\$10,001 - \$15,000**

John Stumpf, president and CEO of Wells Fargo, calls Mark Scharenbroich "an original ... the best motivational speaker I've ever heard." *Chicken Soup for the Soul*TM creator Mark Victor Hansen says Mark is a "wow of wows ... magical, mesmerizing, motivating ... brilliant." And Sue Steen - CEO, SERVPRO states: "Nice Bike is a life changing philosophy that is simple to apply in everyday situations. Make this book mandatory reading for your organization only if you want to build a culture of excellence at every level."

They're not the only ones. Clients constantly remark on his unconventional approach, knockout humor, and personal stories with universal appeal. All focus on the relationship side of creating results, connecting people to people, management to front line, team member to team member, company to customer.

While earning a degree in mass communications at St. Cloud State University in Minnesota, Mark wrote, directed and performed in a comedy troupe called Mom's Apple Pie. The group performed together throughout the Midwest in the '70s, and when it disbanded, Mark went solo and combined his comedy training with motivational speaking.

Soon after, Mark was employed by Jostens-the leading manufacturer of class rings, yearbooks and graduation products-to speak to their customers throughout North America. In 1981 Mark was featured in a film called "The Greatest Days of Your Life ... (So Far)," which was seen by millions of viewers worldwide. It earned him the Golden Apple and Silver Screen film awards.

Mark left Jostens to create a communications company, and became noted in education as a leading expert in the area of leadership and student engagement. He then expanded his message of employee engagement into the association and corporate market.

Mark's new book, *Nice Bike - Making Meaningful Connections on the Road of Life*, shares powerful stories based on the three actions steps of acknowledge, honor and connect.

Mark and his wife, Susan, founded Scharenbroich & Associates, Inc. Today, they've been married for more than 30 years and continue to partner in the company, which serves business and education clients internationally. In 2010, they established NiceBikeHonorsVeterans.org to honor the memory of Mark's father and to support veterans causes with a portion of the sales from his book, *Nice Bike*.

Most Requested Programs...

- Nice Bike...Making Connections That Move People