



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Mark Sanborn, CSP, CPAE

Travels from: Colorado

Fee Range: \$15,001 - \$20,000

Mark Sanborn, CSP, CPAE, is president of Sanborn & Associates, Inc., an idea studio dedicated to developing leaders in business and in life. Mark is an international bestselling author and noted authority on leadership, team building, customer service and change.

Mark Sanborn graduated cum laude from The Ohio State University. In addition to his work as a business educator and author, Mark continues to be an active leadership practitioner. Most recently he served as the president of the National Speakers Association.

Mark holds the Certified Speaking Professional designation from the National Speakers Association (NSA) and is a member of the Speaker Hall of Fame. He was recently honored with the Cavett Award, the highest honor the NSA bestows on its members, in recognition of his outstanding contributions to the speaking profession. Mark is also a member of the exclusive Speakers Roundtable, made up of 20 of the top speakers in America.

Mark is the author of eight books, including the bestseller *The Fred Factor: How Passion In Your Work and Life Can Turn the Ordinary Into the Extraordinary*, which has sold more than 1.6 million copies internationally. His other books include *You Don't Need a Title to be a Leader: How Anyone, Anywhere Can Make a Positive Difference*, *Teambuilt: Making Teamwork Work*, *The Encore Effect: How to Achieve Remarkable Performance in Anything You Do* and *Up, Down or Sideways: How to Succeed When Times are Good, Bad or In Between*. His latest book, the long-awaited sequel *Fred 2.0: New Ideas on How to Keep Delivering Extraordinary Results*, was released in March 2013. With *Fred 2.0*, Mark not only revisits the original Fred to gain new insights, but also equips all of us with new strategies to achieve more.

Mark's list of over 2,400 clients includes Costco, Enterprise Rent-a-Car, FedEx, Harley-Davidson, Hewlett Packard, Cisco, KPMG, Morton's of Chicago, New York Life, RE/MAX, ServiceMaster, ESPN, GM, IBM, Avnet, Sandvik and John Deere. "We each know how good we have become," Mark says, "but none of us knows how good we can be. One of the most exciting opportunities we get each day is to pursue our potential." Mark Sanborn challenges his audiences with this message and provides insights for extraordinary living.

Most Requested Programs...

- Up, Down or Sideways: How to Succeed When Times are Good, Bad or In Between
- The Fred Factor: How to Make the Ordinary Extraordinary
- You Don't Need a Title to Be a Leader: How Anyone, Anywhere, Can Make a Positive Difference
- How the Best Get Better
- [Your Title Here] - Custom Leadership Presentations