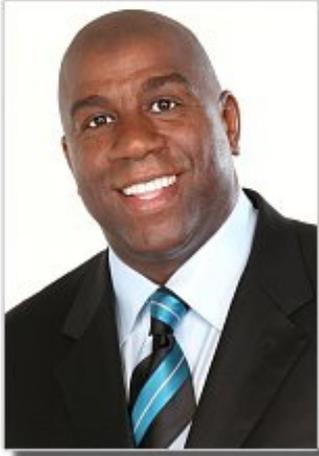




# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Earvin "Magic" Johnson

*Travels from:* California

*Fee Range:* More than \$40,000

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Having achieved every imaginable goal from a player's perspective, Earvin "Magic" Johnson embarked on another basketball-related ambition in 1994 when he began his first year as a Los Angeles Lakers' vice president.

Magic's illustrious playing career, which consisted of hundreds of highlights, is most accurately summarized in a single word - *winner*. He was the guiding force behind championship-winning teams at every conceivable level including high school, college and professional. He was also on a team that captured an Olympic Gold Medal.

During his 12-year NBA career, he led the Lakers to five NBA championships (1980, 1982, 1985, 1987 and 1988) and nine appearances in the NBA Finals. He was named the NBA's "Most Valuable Player" on three occasions (1987, 1989 and 1990), NBA Finals MVP three times (1980, 1982 and 1987), earned All-NBA First Team honors nine times, participated in 11 All-Star Games and concluded his career as the league's all-time assist leader.

After announcing his retirement from the NBA on November 7, 1991, due to the HIV virus, Magic's immense popularity resulted in his being voted as a starter in the 1992 All-Star Game, during which he promptly earned MVP honors. Later that year, he became a member of the 1992 United States gold-medal winning Olympic basketball team in Barcelona. He retired ranked among the Lakers' all-time leaders in virtually every statistical category.

While Magic may be best known for his prowess on the basketball court, he is also an entrepreneur with multi-faceted business interests. His latest venture, Johnson Development Corporation, develops commercial property in long-neglected minority urban and suburban neighborhoods. He is building new, state-of-the-art multiplex theaters under the marquee name "Magic Johnson Theaters" with partner Sony Entertainment, and shopping centers featuring supermarkets and other retail space. His additional entities include Magic Johnson T's, an official T-shirt licensee of the NBA, NFL, NHL and NCAA; and Magic Johnson All-Star Camps, which operate youth and adult basketball camps in Southern California and Hawaii.

Speaking to audiences as an athlete, an entrepreneur and an HIV survivor, Magic's presentation is captivating and inspiring.