



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Lon Safko

Travels from: Arizona

Fee Range: \$7,501 - \$10,000

Among his many accomplishments, Lon founded ten successful companies, has eighteen inventions and more than 30,000 personal papers in the Smithsonian Institution in Washington, D.C. He created numerous hardware and software solutions for the physically challenged and developed the first CAD software for civil engineers.

Lon is an author of remarkable breadth, writing six innovative books. His books have shown corporations how to train managers to think creatively, detailed the secrets of launching a successful online business and related amazing stories about the serendipity of life. His latest book, *The Social Media Bible*, unlocks the mysteries of the hottest new Internet wave, Social Media, such as Twitter, Facebook and YouTube. This book is transforming organizations' marketing strategies and communications in profound ways.

Lon has been recognized for his creativity with such prestigious awards as The Westinghouse's Entrepreneur of the Year, twice nominated for the Ernst & Young / *Inc. Magazine* Entrepreneur of the Year; The Public Relations Society of America's Edward Bernays Mark of Excellence Award and nominated as a Fellow of the nation's Computer History Museum. Lon has also been featured in *Entrepreneur Magazine*, *PC Novice* and *Popular Science* Magazines, just to name a few. Lon was recently selected by the Smithsonian Institution to represent "The American Inventor" at their annual conference.

Lon's presentations will inspire you, whether you're corporate, government, or non-profit, by empowering you to improve your operations, performance and increase your bottom line. As Lon says, "When you start to see your world in a different perspective, you see new ways to innovate everything!" Lon Safko sees the world in a new way every day.

Most Requested Programs...

- Social Media: The Impact on Your Bottom Line
- Innovative Thinking: The Actual Process!
- Building Innovative Teams: Innovation Leads to Profit