



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Libby Gill

*Travels from:* California

*Fee Range:* \$10,001 - \$15,000

After nearly twenty years in senior leadership roles in communications at media giants Universal, Sony and Turner Broadcasting, Libby is now CEO of executive coaching and consulting firm Libby Gill & Company. A sought-after international speaker, Libby was also the PR/branding brain behind the launch of the Dr. Phil Show.

Her clients include ABC-Disney, Avery Dennison, Comcast, Deloitte, Eli Lilly, GoDaddy, Kellogg's, Microsoft, Nike, Oracle, PayPal, Royal Caribbean Cruise Lines, Safeway, The Conference Board, Warner Bros., Wells Fargo, and many more. A frequent media guest, Libby has shared her success strategies on CNN, NPR, the

Today Show, and in *BusinessWeek*, *Time*, *The New York Times*, *Wall Street Journal* and more.

With a focus on helping individuals and organizations "capture the mindshare" - that is, the heads and hearts - of their customers, colleagues and communities, Libby delivers keynote addresses, custom training programs, and executive coaching for companies desiring to create a culture of risk-taking, innovation and bold leadership. Her proven "Clarify, Simplify & Execute" process inspires people to increase levels of hopefulness in the workplace by maximizing their "Leadership DNA," building high-passion/high-performance teams; and increasing employee engagement through authentic connections.

Deciding she would answer the call of entrepreneurship, Libby left the corporate world and founded Libby Gill & Company in November 2000. As she was reinventing her professional life, Libby's personal life also underwent a major transition. She chronicled her journey of overcoming the self-perceived limitations left behind by a family legacy of alcoholism, divorce, mental illness and suicide in her bestselling book *Traveling Hopefully: How to Lose Your Family Baggage and Jumpstart Your Life*.

Libby's award-winning book *You Unstuck: Mastering the New Rules of Risk-taking in Work and Life* has been endorsed by business leaders including Zappos.com CEO Tony Hsieh and Dr. Ken Blanchard. Her latest book, *Capture the Mindshare and the Market Share Will Follow: The Art and Science of Building Brands*, reveals how strong branding creates awareness, provides authentic value, motivates others to act and builds long-term customer loyalty based on trust and respect.

### *Most Requested Programs...*

- Igniting Bold Leadership: Harnessing the Power of Accountability, Behavior and Belief
- Capture the Mindshare & the Market Share Will Follow: Winning the Heads & Hearts of Your Clients, Customers and Colleagues
- You Unstuck: Creating a Culture of Risk-taking and Innovation
- Women in Leadership: Harnessing the Power of Hope