



CAPITOL CITY SPEAKERS BUREAU

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Kevin Soden, MD, MPH

Travels from: North Carolina

Fee Range: \$5,001 - \$7,500

Dr. Kevin Soden has been a medical journalist for more than 20 years and can now be seen each day as the host of Healthline and Whole Body Health on Retirement Living Television. He was a national medical reporter for NBC News and has appeared regularly on NBC's "Today Show." He has also been a regular guest on the nationally-syndicated golf show "Par For The Course."

Dr. Soden has been awarded an Emmy, three Telly Awards, and an International Freddie Award for his work as a medical journalist and TV host. Recently, Dr. Soden's documentary, *Polio Revisted* won the TV category for the 2008 Awards in Excellence in Health Care Journalism from the Association of Health Care

Journalists. The hour-long documentary was a product of RLTV's award-winning Healthline series, focusing on the Post Polio Syndrome. Healthline was also the winner of the 2008 CableFax award as the best fitness/health series on cable.

Kevin currently serves as the worldwide Medical Director for Texas Instruments and the Cardinal Health Corporation and teaches as a courtesy Professor at the University of Florida College of Medicine. His other awards include the 2001 National Award for Excellence in Medical Reporting from the National Association of Medical Communicators, a finalist for the International Freddie Awards in 2001, and as the Executive Producer for "Rush of the Palms" received the 2003 International Film Critics award for short films. He served 23 years as an ER physician and was also the founder of the oldest, largest, physician-owned managed care organization in the Carolinas.

In 2003, Kevin published *The Art of Medicine: What Every Doctor and Patient Should Know*, a critically acclaimed book focusing on doctor-patient communications and how to improve the doctor-patient relationship. He is also the primary author of a consumer medical book *Special Treatment: How to Get the High-Quality Care Your Doctor Gets* published in September, 2003. He is also a contributing author to the recently published *A Practical Approach to Occupational and Environmental Medicine* and to *Physician Leaders: Who, How and Why Now?* He is soon to publish his third book, *Women, Stress and Happiness: 10 Steps to Having It All and Saving Your Life*.

Dr. Soden graduated with honors from the University of Florida College of Medicine and is one of the original inductees into the University of Florida Medical Wall of Fame. He also has a Masters in Public Health from the Medical College of Wisconsin and a Masters in Personnel Administration from Florida State University. He graduated from Belmont Abbey College with a degree in History (Yes, you can get a job with a history degree.)

Most Requested Programs...

- The 10 Most Important Lessons Learned from the Best Doctors in America
- From the Emergency Room to the Board Room: 10 Lessons in Life and Leadership from Medicine
- Laughing Your Way to a Better You: Using Humor to Keep the Fun in Your Life and Job
- Stress Without Distress: A Guide to Coping with our Frantic World
- An Insider's Look at How Television News Really Works: How to Get Your Story on the News