



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Kevin Freiberg, Ph.D.

Travels from: California

Fee Range: \$15,001 - \$20,000

Concrete Examples · Entertaining Stories · Incredible Energy.

These are a few reasons why clients in every part of the world invite Kevin Freiberg to be their featured speaker. Dr. Freiberg is on a short list of global thought leaders that Fortune 1000 CEOs turn to for the kind of disruptive thinking that drives growth and gets people excited about the future.

Regardless of how many speakers you've hired, you'll be hard pressed to find a speaker who does as much customizing as Dr. Kevin Freiberg. If you want a keynote that truly speaks the language of your business and addresses the nuances of your industry, Kevin is the speaker to book. Over 2000 companies in 60 industries across the globe have given Kevin rave reviews. His insights have helped ambitious leaders accelerate innovation, and STAND OUT in a sea of sameness by building companies that are hungry for change.

His books include: the international bestseller, *NUTS! Southwest Airlines' Crazy Recipe for Business and Personal Success*, its sequel *GUTS!, BOOM!* (7-timeless choices for inspiring leadership and accountability), *NANOVATION* (a how-to on innovation), *DO SOMETHING NOW* and *Be a PERSON OF IMPACT*, quick reads that will change your organization and your life. And most recently, *Bochy Ball! The Chemistry of Winning and Losing in Baseball, Business, and Life* which takes you behind the scenes where few people get to go. See how the San Francisco Giants rose from the brink of disaster to a \$2 billion enterprise and one of the most successful, enduring sports franchises in the world. Named one of the "Top 30 Best Minds on Leadership" by *Leadership Excellence Magazine*, Dr. Freiberg has appeared on CNBC, CBS Sunday Morning and the CBS Morning News for his views on the critical links between leadership, corporate culture, change, and innovation.

He has also appeared on the television series *Lessons in Excellence* for CNBC India. His articles and interviews have been published in the *Wall Street Journal*, *Business Week*, *Washington Post*, *Investor's Business Daily*, *India's Economic Times*, *India's Business Standard*, *India's Financial Times* and *Capital Business & Finance Magazine of Dubai*.

Most Requested Programs...

- Leadership is a Privilege
- The ROI of Culture
- Innovation
- Delight Your Customers
- People Engaged... Want the WHY!