



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Dr. Kevin Freiberg

Travels from: California

Fee Range: \$15,001 - \$20,000

Dr. Kevin Freiberg and his wife, Jackie, are the authors of the compelling book *GUTS! Companies that Blow the Doors Off Business-as-Usual*. *GUTS!* takes you behind-the-scenes to examine how some unconventional leaders have the courage to buck traditional trends, follow their own path and still make record-breaking profits. *GUTS!* is an exciting sequel to the Freibergs' hugely successful book, *NUTS! Southwest Airlines' Crazy Recipe for Business and Personal Success*, which has sold over 500,000 copies.

Dr. Freiberg is one of the most influential voices on the speaking circuit today. He has made a career out of understanding the core values and unconventional strategies used by world-class leaders. His book *NUTS!* was hailed by the *Financial Times* as one of the top five global business books of the year. He has appeared on CNBC and the CBS Morning News for his views on the critical links between leadership, corporate culture and extraordinary business performance. His articles and interviews have been read in the *Wall Street Journal*, *Business Week* and *Investor's Business Daily*.

As the founder and CEO of the San Diego Consulting group, Inc., Kevin helps business leaders translate the winning strategies from enduring great companies into their own models of success. He is widely acknowledged for his expertise in helping clients build strong, purposeful cultures that attract top talent and loyal customers.

Dr. Freiberg helps business leaders better understand the impact of their attitudes and behaviors on corporate culture and organizational performance. Since beginning his career in 1986, Kevin has challenged corporate leaders all over the world to create unmatched productivity, customer service and profitability by becoming faithful, devoted, hardworking servants of the people they lead. Kevin has a global practice working with firms in Europe, Japan, India, Central and South America, as well as companies throughout the United States and Canada.

Before becoming a full-time speaker and consultant, Kevin taught for eight years in the Communication Studies department and Business School at the University of San Diego. He earned a masters degree in communication from San Diego State University and a doctorate in educational leadership from the University of San Diego.

Most Requested Programs...

- **BOOM!** : 7 Choices for Blowing the Doors off Business-as-Usual
- **NEW RULES!** : Gutsy Leadership in a World that Will Never Be the Same
- **LEGENDARY CULTURE** : Create a Workplace that Explodes with Productivity, Passion and Profit!