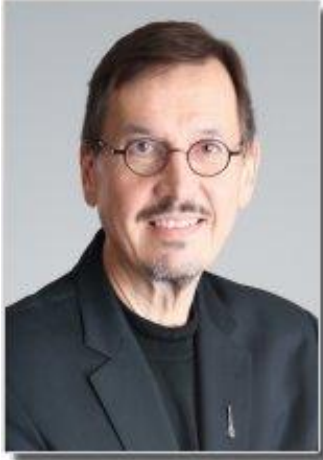




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Dr. Kevin Fickenscher

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Kevin Fickenscher is President and Founder of CREO Strategic Solutions, LLC - an organization focused on senior executive strategic support, leadership development and assistance with evolving care delivery models for the healthcare industry. Previously, he served in a variety of positions for Dell Healthcare Services (NASDAQ: DELL) on both a domestic and international basis. His Dell experiences were preceded by leadership roles with Perot Systems, where he developed and led the healthcare consulting practice and served as the Chief Medical Officer prior to assuming his roles as the head of

International Healthcare Services based in London and as the leader for Strategic and Development Services. Perot Systems was acquired by Dell, Inc. in November 2009.

Dr. Fickenscher is a recognized physician executive leader with extensive experience in strategic and operational development in complex healthcare organizations. He is a thought leader related to technology and information management and holds extensive experience in organizational transformation and development, physician management, health policy analysis, leadership development, clinical quality and resource/care management, among other areas.

Dr. Fickenscher is considered to be a dynamic, visionary leader in healthcare throughout the world. He has consistently been ranked among the Most Powerful Physician Executives in Healthcare by Modern Healthcare. He is a regular participant in discussions and debates related to the future of healthcare throughout the world, including testimony before the U.S. Congress and participation in a variety of international healthcare forums. Among his other accomplishments are his selection as a Regional White House Fellow finalist [1984], a Kellogg National Fellow [1985], and an Emerging Leader in Healthcare [1991]. He also served as the Health Advisor to the 1988 Biden for President Campaign and on the Clinton Healthcare Task Force.

Dr. Fickenscher graduated from the University of North Dakota School of Medicine in 1978 and trained as a family physician. He obtained his Family Practice Board-Certification in 1982, and is a Certified Physician Executive and Fellow with the American College of Physician Executives and a Fellow of the American Academy of Family Physicians.

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