



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Coach Ken Carter

*Travels from:* California

*Fee Range:* \$15,001 - \$20,000

Coach Ken Carter has been coaching for well over 15 years. Throughout his life and tenure as a coach, he has inspired and guided numerous lives of young men to reach their highest potential. His "no non-sense" approach to getting things done is the force that has sustained him to have the tremendous positive influence that he currently possesses.

Ken Carter was previously Head Coach for Richmond High School in California, from 1997 - 2002. While Coach at Richmond, Mr. Carter made news by locking out his undefeated Varsity basketball team in order to push them to improve their grades. Coach Carter not only closed the Richmond High School gym, but he banned all basketball-related activities and was prepared to cancel the entire season program, because 15 of the 45 players were not living up to the classroom achievements they agreed to meet in contracts they signed earlier in the semester. Ridiculed by his community, Coach Carter drove it home to his players to stop counting on athletic potential as the only ticket out of a tough, inner city life. This eventually led to Paramount making the eponymous movie *Coach Carter* starring Samuel L. Jackson in 2005.

Coach Carter is the founder and chairman of the Coach Ken Carter Foundation, a non-profit that promotes and provides education, training and mentoring programs for minority youths. He also founded the Coach Carter Impact Academy, designed to enable disadvantaged youth to reach their full academic and life potential.

A successful author and speaker, Coach Carter brings the hard-hitting advice about accountability, integrity, teamwork and leadership to succeed both on and off the basketball court. His latest book, *Yes Ma'am, No Sir: The 12 Essential Steps for Success in Life*, chronicles his personal experiences in life that shaped him to be the man that he is today. It also hits on key points to assist and show others how to lead more productive and successful lives.

The vision for Coach Carter opening his Impact Academy came when he was traveling from one of his many speaking engagements. The idea was to be able to effectively impact the lives male youth by instilling in them the value of education and learning. Skills such as cultivating and creating your own business, are just one of many of the courses that will be provided to the young men in attendance. They will also be given the opportunity to learn the art and skill of basketball on many levels.

Coach Carter's passion lies in seeing our male youth develop into the future leaders of our country and society for tomorrow.

### *Most Requested Programs...*

- Five Steps to Career Success
- Use Your Passion to Succeed
- What You See is What You Get: How to Visualize and Reach Your Goals