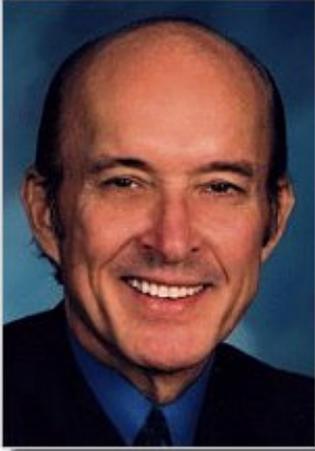




# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Kelsey Tyson

*Travels from:* Utah

*Fee Range:* \$15,001 - \$20,000

Internationally recognized as an authority in the areas of leadership evolution, change management, business dominance and organizational growth, Kelsey Tyson addresses major corporations and industrial trade associations throughout the world. His insights and expertise are the result of over 25 years of leading organizations, developing people, dominating markets and learning from the most successful business leaders in a wide variety of industries and professions.

While many business speakers continue to revisit and review business concepts from the past, Tyson thrusts his clients into the future, instructing them to dominate, buy, partner, be bought by or crush the competition -- and he opens the options and provides insights to each. He co-developed the international best-selling book, *The One Minute Manager*, and conveys through his stories an understanding of today's business world, where he has fought and won many of the same battles throughout his distinguished career.

Kelsey is the author of *The Leadership Edge* and he co-authored, with Dr. Ken Blanchard, *A Situational Approach to Managing People*. His thoughts, experiences and counsel have been referenced and acknowledged in the best-selling books, *Leadership and The One Minute Manager*, *One Page Manager*, *The Anger Workout*, *The Win-Win Negotiator* and *The Power of Ethical Management*.

His talents as a speaker, trainer and consultant consistently have earned rave reviews and repeat business from such companies as: Deloitte Touche, Polaroid, Food Marketing Institute, Lane Bryant, McNeil Consumer Products, Johnson & Johnson, Medical Group Management Association, Storage Technology, Minnesota Mutual Insurance Company, Parke Davis, U.S. Steel, Texaco and Sears Roebuck & Co.

Tyson's presentations are fresh, enlightening and designed to "agitate" the status quo. He teaches the skills necessary to excel in this exciting and demanding business climate.

Kelsey Tyson will create a presentation specifically designed for your audience. His stimulating and engaging style, powerful message and consistently outstanding professionalism guarantee a "best ever!" program every time.

### *Most Requested Programs...*

- Lessons from the Best ... and Others
- Go for the Kill, Avoid Being the Prey
- The Business Battleground
- It's More than Leadership
- The Images of Leadership
- Knowing When It's Time to Go ... Now Get Out!
- Why Would Anyone Follow You?
- The Rise and Fall Cycles Within Organizations