



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Kelly Swanson

Travels from: North Carolina

Fee Range: \$10,001 - \$15,000

One Southern Accent...A Thousand Characters

Kelly Swanson is an award-winning storyteller, author and comedian who motivates and inspires audiences to make positive changes in their lives. Kelly breaks through communications barriers by bringing the audience into her fictitious town "Prides Hollow" where her wacky cast of southern characters make people laugh, show them they matter, give them a difference perspective on their obstacles and teach them what she's learned as a performer about connecting with people to form remarkable relationships in business. The side-splitting laughter and heart-warming stories of her one-woman shows have charmed audiences from coast to coast - from cruise ships to conferences - and everywhere in between.

Kelly's journey has taken her from the shy kid who turned red if you looked at her, to the opening act for Loretta Lynn and the laughing roar of a sold-out audience. From the kid who wrote stories under the covers by flashlight, to the author of four books, numerous recordings and extensive online publications. From writing and telling stories to sleeping relatives at family reunions, to a career as a professional storyteller landing on the stage at the National Storytelling Festival. From the kid voted most likely to set her eyebrows on fire, to the recipient of awards from the National Parenting Publications and the Film Advisory Board of Hollywood for quality family entertainment. From the one who was told that it was a nice dream but don't think you can actually make a living doing that, to being the featured performer for Holland America Cruise Lines. From being the last one chosen in dodge ball, to being a highly sought after creative coach helping people take their creativity to a higher level. From the kid who was humiliated and laughed out of cheerleading tryouts, to a successful career as a motivational speaker and comedian - in her eyes, the ultimate cheerleading job. From feeling like an outcast and trying to blend in, to embracing what makes her different and teaching others to embrace what makes them different. From learning to use laughter to deal with the obstacles life threw at her, to using her laughter to heal hearts all over the world.

And now her journey has put her here in your path - to deliver a message - an opportunity she does not take for granted. Because this event isn't about Kelly - it's about YOU. Kelly is so excited to be a part of your conference - to make you laugh, help you see the difference you have made in the lives of others, and to show you how to be the success you were born to be. Conferences are a treasured opportunity to gather together and remember your common story - the story you all share - to help you form a stronger bond - to walk away refreshed and renewed. Why? Because we are always stronger together.



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Kelly Swanson continued

"I was the kid they threw things at on the bus-the one who never fit in. I spent my childhood and most of my adulthood trying to blend in and not be noticed. I thought success came when you looked like everybody else. But it's very tiring living according to other peoples' expectations. And very boring. So one day I dusted off those gifts I had been given, stepped out of my comfort zone and on to a stage. And I've never looked back. And guess what. As it turns out, it's not so bad being different after all. In fact-it's EVERYTHING. I have learned that it's not blending in that makes you successful-just the opposite. It's those who stand out among the crowd who are remembered. So now I want to share my journey with you-to take you from blending in to flying above your comfort zone. I want to show you the behaviors and mindsets that I had to break, the new attitudes I had to adopt, and the many ways I've found to set myself apart in a crowded market. Are you in? I hope so. Now get ready to **STAND UP AND STICK OUT!**" -- Kelly Swanson

All of Kelly's shows are customized to fit your audience. No matter what program you choose, Kelly will create something filled with laughter start to finish, powerful stories that make you sit on the edge of your seat, and the perfect amount of content and message to fit the event, audience, and time frame. Being a motivational speaker and entertainer, Kelly's shows are best suited for opening and closing keynotes, as well as general sessions. Kelly will offer breakout sessions, workshops and other ways to fit what she does to what you need. Her goal is to help you make your event unforgettable. Kelly can even serve as an emcee if you are looking for lots of on-the-spot laughter and high-energy to help bring everything together!

Most Requested Programs...

- Who Hijacked My Fairy Tale? Finding the Balance Between the Life you Envisioned and the Life You Got
- Stand Up and Stick Out In a Crowded Market: Because Nobody Notices Normal
- Creating The Perfect Customer Experience: From A Motivational Speaker's Perspective
- The Storytelling Component: When All You Have Are Words and a Screen
- Leadership From a Storyteller's Perspective: Because There is No "I" in Leader Either
- Using Storytelling To Sell Better, Lead Better, Market Better and Impact Better: Using Story To Create An Emotional Connection in Business
- The Money's In The Funny: Laughing Your Way To Success
- Laughing Your Way To A Healthier You: Where Health and Humor Meet