



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## John C. Maxwell

*Travels from:* Georgia

*Fee Range:* More than \$40,000

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John C. Maxwell, Ph.D. is an internationally recognized leadership expert, speaker, coach and author who has sold over 19 million books.

Dr. Maxwell is the founder of EQUIP and The John Maxwell Company, organizations that have trained more than 5 million leaders worldwide.

Every year he speaks to Fortune 500 companies, international government leaders and organizations as diverse as the United States Military Academy at West Point, the National Football League and the United Nations.

*A New York Times, Wall Street Journal and Business Week best-selling author,*

Maxwell has written three books that have each sold more than one million copies: *The 21 Irrefutable Laws of Leadership*, *Developing the Leader Within You* and *The 21 Indispensable Qualities of a Leader*.

### *Most Requested Programs...*

- **How To Be a Real Success** - John shares the principles that shape every individual's success by focusing on Relationships, Equipping, Attitude and Leadership.
- **The 5 Levels of Leadership** - John talks about one of his key leadership concepts, the 5 levels of leadership, and how every individual can increase their influence and their results by applying the 5 levels to their leadership walk.
- **The 21 Irrefutable Laws of Leadership** - John shares his foundational truths of leadership through personal anecdotes and real-life examples from business, politics, sports, religion, and the military.
- **The 17 Indisputable Laws of Teamwork** - John illustrates the laws of teamwork at work in every area of an individual's life and teaches key principles that enable teams to succeed.
- **Everyone Communicates Few Connect** - John discusses the five connecting principles and the five connecting practices that help individuals influence change and get results.
- **The 360° Leader** - John illustrates his belief about how individuals can lead up, down, and across regardless of a person's position in an organization.
- **Put Your Dream to the Test** - John Maxwell guides his audience through a series of questions, that, when answered, help individuals make good decisions and maximize every moment to achieve their dreams.
- **Today Matters** - John challenges every person to make today the most important day in an effort to build toward a better tomorrow with simple principles, tips, and how-tos that anyone can immediately apply.