

## CAPITOL CITY SPEAKERS BUREAU

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## John Izzo Ph.D.

Travels from: Canada Fee Range: \$10,001 - \$15,000

Dr. John Izzo is a leading business leadership expert, a bestselling author and a community leader. He consults and advises some of the most admired companies in the world, teaches at major universities, conducts leading edge research on workplace values, and has spoken to more than one million people across the globe, from Brazil to Russia, from New York to London.

His client organizations range from high tech to high touch, hotels to hospitals and government agencies to entrepreneurial start-ups.

John has devoted his life and career to helping leaders create workplaces that bring out the best in people, plus discover more purpose and fulfillment in life and work. For over twenty years, he has conducted pioneering work on employee engagement and helped leaders create exceptional corporate cultures.

John is the author of five books. In his first, *Awakening Corporate Soul*, John identifies four paths to more engagement at work. In *Values Shift: Recruiting, Retaining and Engaging the Multigenerational Workforce*, he identifies six major shifts in work values and creates a blueprint for the 21st century workforce and provides practical ideas on how to win over employees. His book, *The Five Secrets You Must Discover before You Die*, was the basis for a five-hour Biography and PBS Television series in which John interviewed 250 people from the age of 60-106 asking them to reflect back on what they had learned about life. The bestseller was named the best self-help book of 2008 by the Independent Book Publishers Association. Izzo's latest book, *Stepping Up: How Taking Responsibility Changes Everything*, offers inspiration and practical advice on how ordinary people can step up and make a difference in work, family, community or the world.

Leaders say that John Izzo brings the unique combination of practical ideas and high-level "big picture" thinking to their organizations. He inspires people to greater vision, challenges them with new insights and leaves them with practical strategies to create the organization of the future. Above all, he ignites the spark in all of us to live a more authentic and purposeful life -- an uncommon life, where lasting legacy is balanced with every day fulfillment.

## Most Requested Programs...

- Stepping Up Changes Everything
- Leading For Excellence & Engagement
- Branding From the Inside Out: Engaged Associates Drive Your Brand
- Stepping Up Your Game in Work & Life
- The Five Secrets You Must Discover Before You Die
- The Green Advantage: How to Build Sustainability Into Your Culture