



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



John Alston, CSP, CPAE

Travels from: California

Fee Range: \$10,001 - \$15,000

Skillfully utilizing humor and the power of the story, John Alston is an internationally known keynote speaker and award-winning author who has traveled the world infusing knowledge and inspiration to 3 million people with his message of extraordinary performance.

For more than 20 years, John has been recognized as a premier presenter of keynote speeches delivering as many as 150 presentations per year to corporations worldwide including numerous Fortune 500 companies such as General Electric, Sara Lee, Wells Fargo, Bank of America, General Motors, U.S. Steel, Corning, Bank

One, Sprint, and the U.S. Army and Marines.

John's trademark approach enables people, regardless of their workstation, to transcend mediocrity by empowering them with facts, tools, and skills to excel in the new Millennium marketplace.

Ho-hum workers are transformed into insatiable achievers as John teaches the most important skill of all—learning to operate oneself more effectively. Morale skyrockets, personal accountability becomes more than a "buzz" word, and the bottom line is positively impacted as John lays out principles to alter how employees think, approach life, and meet challenges.

Bringing unparalleled energy and insight to every meeting, John emphasizes character, integrity, and common sense as the cornerstones of his presentation. Why? John's time-tested credo is that happy, fulfilled, and motivated people become happy, fulfilled, and motivated workers. "You can be successful and be a good person," John encourages. "These are compatible values."

Even off the platform, John's insights captivate audiences through four books he's authored: *Life is a Gift--Don't Trash It*; *Story Power--Talking with Teens in Turbulent times*; *Goodness Must Be Taught*; and his latest, *Stuff Happens (Then You Fix It!)*.

John offers impressive credentials having earned the designation of Certified Speaking Professional (CSP), which honors speakers in the top echelon of performance excellence. He was also awarded the coveted Council of Peers Award for Excellence (CPAE) in 2001.

John's education background is extensive and includes a bachelor or arts degree from Chapman University, and a master's degree in counseling psychology at California State University at Hayward. He's an active member of the Josephson Institute of Ethics Corps and founder of the American Institute for Stress Management. John invests in the lives of students by guest instructing at Canada College, Chapman College, and the University of California Extension.

John's expertise has also thrust him into the medium of television. He has appeared on the "Oprah Winfrey Show," and hosted two of his own one-hour specials on the PBS network.



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John Alston, CSP, CPAE (continued)

Most Requested Keynote Programs...

- Finding the Gift: 5 Guiding Principles That Can Save Your Life
- Stuff Happens Then You Fix It
- From Ordinary to Extraordinary
- The Secrets of Extraordinary Leadership A Common Sense Approach to Dealing with Changes and Challenges
- Seven Strategies for Managing Diversity in the Workplace
- Seven Strategies for Accountability and Personal Responsibility: Closing Down the Complaint Department of Life
- Changes, Challenges and Common Sense You Can't Be Too Serious!

Youth Programs

- How to Survive the School Game
- Making America Work: Meeting the Challenges of Diversity through Leadership, Mentoring and Coaching

Programs for Educators

- You've Got Too Much Class
- Making America Work
- Stress, Strain and Survival
- The Educator's Instructional Forum