



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Joe Martin

*Travels from:* Florida

*Fee Range:* \$5,001 - \$7,500

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Joe Martin is an "odds beater" and an electrifying speaker your audience will never forget! Born and reared by a teenage mother in one of the toughest inner-city ghettos in Miami, Florida, he watched six of his friends die before he reached the age of 16.

In spite of growing up in a family plagued by alcoholism, drugs and abuse, Joe started his first successful business (a retail clothing store) at the age of 22; became the youngest professor ever hired to teach at an accredited university in the state of Florida at the age of 24 and owned and operated a successful special events/public relations agency at the age of 26.

Currently, Joe is the president and founder of RealWorld University, the largest college student success web site in the country. He has also worked as a communications director for the Florida's Governor's Office and as a top sales trainer for a Fortune 500 company.

Over the past decade, Joe has spoken for more than 550 businesses, governmental agencies, associations, colleges and universities. He's been recognized nationally as "America's #1 Educator Motivator™" and was voted "America's Campus Speaker of the Year" by the Association for Programming Campus Activities. In addition, Joe presents and conducts teacher seminars for more than 15,000 teachers and administrators a year.

Joe is the author of seven books, including the top-selling *Gifts & Handkerchiefs: A Lesson in Servant Leadership*. Joe has also produced several audio and CD programs, and he has written more than 125 articles for more than 20 publications.

Joe is an expert empathizer who can relate to those who feel overworked, underpaid, ignored, and misunderstood; it's his life's story. From being a manager's worst nightmare to becoming an award-winning sales trainer, he knows first-hand what it takes to become a top performer. Joe can tailor his message to target the issues most important to your group. He can be a problem solver or a fire starter...even both if necessary!

### *Most Requested Programs...*

- It's Good to be Ugly: Success Secrets of the Motivationally Supercharged
- Give & Grow Rich: Success Strategies for Superior Service