



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Joe Calloway, CSP, CPAE

Travels from: Tennessee

Fee Range: \$15,001 - \$20,000

For almost thirty years, Joe Calloway has helped great companies get even better. Joe believes that it's the "mindset" of the people in an organization that drives greatness.

A popular speaker for corporate events (over 2,000 presentations), Joe is a member of the Speakers Hall of Fame, and he is the author of best-selling business books including *Indispensable: How To Become The Company That Your Customers Can't Live Without*, *Work Like You're Showing Off!* and his latest *Never By Chance - Aligning People And Strategy Through Intentional Leadership* (co-authored with Chuck Feltz and Kris Young).

Joe's book *Becoming A Category of One: How Extraordinary Companies Transcend Commodity and Defy Comparison* received rave reviews from *The New York Times*, *Retailing Today*, *Publishers Weekly* and many others.

Sales And Marketing Management Magazine called Joe "an expert on developing customer focused teams," and a National Customer Services Advisory Board called Joe "one of the most innovative and compelling people in customer service."

Joe's client list reads like a "Who's Who" in business. From Saks Fifth Avenue and BMW to American Express and IBM, a wide range of companies depend on Joe for insight into today's marketplace.

As a consultant, Joe helps companies align people and strategy to drive results. As a speaker at meetings and events, Joe shares best practices from successful companies in a conversational, interactive way that truly engages people and inspires them to challenge assumptions and take positive action.

Most Requested Programs...

- *Becoming A Category of One - The Keynote*
- *Becoming A Category of One - The Workshop*
- *Becoming A Category Of One - Customized VIDEO*