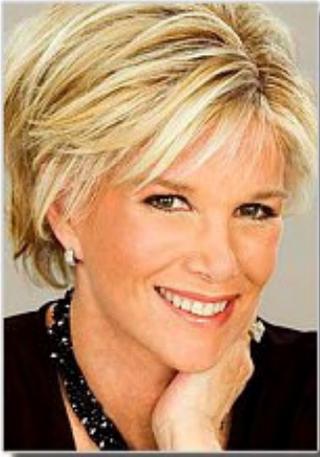




# CAPITOL CITY SPEAKERS BUREAU

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## Joan Lunden

*Travels from:* New York

*Fee Range:* \$20,001 - \$40,000

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For over 3 decades, Joan Lunden has been a trusted voice in American homes. As the longest running host ever on early morning TV, for nearly two decades Lunden greeted viewers each morning on Good Morning America bringing insight to the day's top stories. Lunden reported from 26 countries, covered 5 presidents and 5 Olympics and kept Americans up to date on how to care for their homes, their families and themselves. An award-winning journalist, bestselling author, motivational speaker, women's health & wellness advocate, and mom of seven - she continues to

be one of America's most recognized and trusted personalities. Joan Lunden truly exemplifies today's modern working woman.

With her career focused on health, wellness and inspiration, Lunden has continued to be a reassuring and informative presence in American homes for more than 30 years. In June of 2014, Lunden was diagnosed with Triple-Negative Breast Cancer, which required chemotherapy, surgery and radiation. Joan made the decision to take her battle public and has since shared her journey through cancer treatment with the world, becoming a prominent voice in the breast cancer community.

An eternal optimist, Lunden decided to turn her diagnosis into an opportunity to help others in the breast cancer community, recently launching ALIVE, an online channel dedicated to people living with and surviving from breast cancer. From her consistent journaling throughout her breast cancer journey, Lunden wrote a book entitled *Had I Known*, released September 2015, which documents her battle with cancer as well as takes a reflective look back on her life and career. Every day, women visit Lunden's website for helpful information about cancer, health, wellness, lifestyle tips, family and boomer information.

Being a part of the sandwich generation, Lunden's demographic is far-reaching. She, like many Boomers in America, is a working mother (of 7 including two young sets of twins), and has cared for an aging parent; so she truly understands the stresses women face today. Lunden brings that experience to all her projects, whether focusing on parenting, healthy ageing, family caregiving or health & wellness. Lunden is the spokesperson for the nation's leading senior referral service, A Place for Mom; she has a skincare line, Murad Resurgence; and she has her own women's wellness camp, Camp Reveille, where women come to relax, recharge, jump-start their fitness and learn how to improve their health, all while having fun in a Maine summer camp setting.



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## Joan Lunden continued

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One of the most visible women in America, Lunden has graced the covers of more than 40 magazines and book covers. Her books include *Chicken Soup for the Soul: Family Caregiving*; *Growing Up Healthy: Protecting Your Child From Diseases Now Through Adulthood*; *Wake-Up Calls*; *A Bend in the Road is Not the End of the Road*; *Joan Lunden's Healthy Living*; *Joan Lunden's Healthy Cooking*; *Mother's Minutes Your Newborn Baby*; and *Good Morning, I'm Joan Lunden*. She also hosts the exercise video *Workout America*.

Lunden has served as national spokesperson for various organizations such as The American Heart Association, Mothers Against Drunk Driving, The American Lung Association, The American Red Cross, The American Academy of Pediatrics, and The Colon Cancer Alliance. She speaks regularly around the country about health and wellness, parenting, entrepreneurship, family caregiving, success and balance in life, healthy aging and more.

### *Most Requested Programs...*

- My Breast Cancer Journey
- A Bend in the Road Is Not the End of the Road: Preparing for Life's Changes
- The Ten Best Secrets to Success
- Now That We Have It All, How Do We Do It All? The Modern Woman's Dilemma
- From Career to Caregiving and Everything in Between
- Embracing Change: The New Reality for Your Family's Future
- Strategies for Success: Women's Path to Power and Reinvention
- The Secrets to Living Younger Longer
- Fostering Leadership and Achieving Dreams
- My Journey From Small Town Sacramento to the Big Apple