



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Jeff Tobe

Travels from: Pennsylvania

Fee Range: \$5,001 - \$7,500

Certified Speaking Professional Jeff Tobe's credentials are impressive. *Insider Magazine* recently dubbed him "The Guru of Creatively Thriving from Change." As one of the most sought after speakers and consultants in Corporate America, Tobe has earned this title through his trademark presentations, *Coloring Outside the Lines*.™

Using humor, wit and a contagious energy, Jeff presents more than 100 programs each year and consults with organizations that urgently need to stay ahead of their marketplace. His client list reads like a Who's Who in Corporate America and Canada and includes IBM International, Nestle USA, ReMax International, Ethicon

Pharmaceuticals and many others. Jeff's background as an award-winning sales and marketing entrepreneur has made him the leading authority in creativity-in-business. Having owned his own advertising business for over 10 years, Jeff gained his perspective on creativity from both the agency and vendor side. Combine that with his insight into a changing business world and you have a winner!

Jeff is the Primary Colorer at *Coloring Outside the Lines*.™ He is one of only 400 speakers in the world to have earned the designation of Certified Speaking Professional, the highest accreditation of the National Speakers Association. Tobe was also named one of the top 15 speakers in North America for 2003 by readers of *Conventions & Meetings Magazine*.

Jeff believes in the power of creativity to manage the change that is inevitable with innovation, and to look at what one does from an entirely new perspective. He helps participants not only to cope with transition, but to creatively embrace and thrive from it. He teaches organizations that to grow and increase their bottom line, they must first implement strategies that have a fresh approach.

Jeff is the author of the best-selling book *Coloring Outside the Lines: Business Thoughts on Creativity, Marketing & Sales* and the audio series "Listening Between the Lines." He is also the co-author of the books *The Sales Coach II* and *The Communications Coach II*.

If your organization needs to learn critical career skills for the new workplace AND they want to have fun doing it, then join Jeff Tobe in *Coloring Outside the Lines*.

Most Requested Programs...

- Coloring Outside the Lines™: Innovation and Creative Problem Solving
- Outside-the-Lines Marketing
- Creative Teambuilding
- Listening Between the Lines: Effective Communication Skills
- DiSC™: Who Are You Dealing With Anyway?
- C.O.L.O.R. Selling: Probing for the "YES" with a 5-Step Approach