



# CAPITOL CITY SPEAKERS BUREAU

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## Jeff Goldsmith, Ph.D.

*Travels from:* Virginia

*Fee Range:* \$15,001 - \$20,000

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Jeff Goldsmith is President of Health Futures, Inc. He is also Associate Professor of Medical Education in the School of Medicine at the University of Virginia. For 11 years, ending in 1990, he was a lecturer in the Graduate School of Business at the University of Chicago, on health services management and policy. His interests include biotechnology, international health systems and the future of health services.

From 1982 to 1994, he served as National Advisor for Healthcare for the firm Ernst and Young, and provided strategy consultation to a wide variety of healthcare systems, health plans, supply and technology firms. Prior to 1982, he was Director of Planning and Government Affairs at the University of Chicago Medical Center and Special Assistant to the Dean of the Pritzker School of Medicine. From 1973 to 1975, he worked in the Office of the Governor, State of Illinois as a fiscal and policy analyst, and Special Assistant to the State Budget Director.

He earned his doctorate in Sociology from the University of Chicago in 1973, studying complex organizations, sociology of the professions and politics of developing nations. He graduated from Reed College in 1970, majoring in psychology and classics, earning a Woodrow Wilson Fellowship for graduate study in 1971.

Jeff was the recipient of the Corning Award for excellence in health planning from the American Hospital Association's Society for Healthcare Planning in 1990 and has received the Dean Conley Award for best healthcare article three times (1985, 1990 and 1995) from the American College of Healthcare Executives. He has written five articles for the *Harvard Business Review* and has been a source for articles on medical technology and health services for the *Wall Street Journal*, the *New York Times*, *Business Week*, *Time* and other publications. Jeff is also the author of *The Long Baby Boom: An Optimistic Vision for a Graying Generation* and *Digital Medicine: A Guide for Healthcare Leaders*, as well as his latest which he co-authored, *The Sorcerer's Apprentice: How Medical Imaging is Reshaping Health Care*. Goldsmith's solutions-based outlook and timely forecasting of future healthcare trends give optimism to audiences at a time when the health services industry is undergoing significant upheaval.

Jeff is a Director of the Cerner Corporation, a healthcare informatics firm and a member of the editorial board of Health Affairs. He is also Director of Essent Healthcare, a hospital management firm, and a member of the Board of Advisors of Burrill and Company, a private merchant bank in biotechnology and health sciences.

### *Most Requested Programs...*

- What if the Crowd is Wrong: Six Debatable Propositions about the Future of Healthcare
- 2035: What Will the Health System Look Like?
- The Tragedy of Health Reform
- Slouching Toward Value: The Future of Health Care Payment
- Is the Health Cost Dragon Dead or Sleeping
- Can Hospitals Survive? Hospital Strategy in a Maturing Market