



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Jake Greene

Travels from: California

Fee Range: \$5,001 - \$7,500

Born and raised in the Midwest, Jake Greene graduated from Stanford University with a BA in International Communication and a Masters in Sociology. He developed a strong interest in professional culture while working for a Fortune 500 company in Chicago and a venture-backed startup out of Denver. He founded his consulting practice, Greene Group, in 2006. Through Greene Group, he works with growth companies on branding, change, and growth initiatives.

Jake is the author of *Whoa, My Boss Is Naked! A Career Book for People Who Would Never Be Caught Dead Reading a Career Book* (Doubleday). The book is filled with pop culture references from the '80s, '90s and today that support wide-ranging advice on how to land a job and get ahead without becoming a corporate tool. As the *New York Sun* wrote, the book "walks readers through all the potholes of office life in a fun and irreverent way that might keep even the hippest (and most resistant) office addition riveted." *The Dallas Morning News* wrote, "Finally, a career book with sound advice for Gen Y and millennials."

Jake and his work have been featured in national print, radio and TV media, including FORTUNE.com / CNNMoney, Current TV and XM Satellite Radio. He speaks regularly to both corporate and collegiate audiences, offering peer-level advice to help young professionals succeed in the working world while also providing insights for Gen X and Baby Boomer bosses looking to adapt to the needs of their changing workforce. He uses anecdotes, humor and an encyclopedic knowledge of pop culture to entertain and educate his audiences.

Most Requested Programs...

- Face Time vs. Facebook Time: *Communicating across the Generation Gap*
- Offensive Ideas: *Building a working environment where uncensored creativity drives innovation and revenue*
- Personal Positioning for the Pop Culture Generation