



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Haydn Shaw, CSP

Travels from: Illinois

Fee Range: \$5,001 - \$7,500

Haydn Shaw has researched and helped clients regarding generational differences for over twenty years. He is the author of *Sticking Points: How to Get 4 Generations Working Together in the 12 Places They Come Apart* and FranklinCovey's bestselling workshops *Leading Across Generations* and *Working Across Generations*. He also writes on generations and leadership for the *Huffington Post*.

TIME wrote, "Shaw is an expert on cultural differences at the office." He has spoken to over 100,000 people and worked with more than 1,500 businesses (from Fortune 500 companies to start ups), not-for-profit organizations and governmental agencies. The results from his long-term organizational development and change projects have been written up in case studies.

Hailed as a "leadership guru" by the *Washington Post*, Haydn speaks and consults in excess of 160 days each year to clients who consistently invite him back. Not only does Haydn speak on his own, he has also worked as a senior consultant with FranklinCovey for over twenty one years. He is one of a handful of consultants in FranklinCovey to win the Chairman's Award.

Haydn specializes in five areas: Generational Differences, Change Management, Leadership and Management Development, Personal Productivity and Trust. He has delivered hundreds of convention keynotes or small, off-site workshops. Known for taking groups from hilarity to deep reflection, he combines rich content with use-tomorrow tools. His work makes an impact because he does his homework, customizing each speech so that they drive results. Having worked with hundreds of organizations, Haydn connects with virtually any group in any industry, and brings practical and inspiring examples from the boardroom and the front line.

In addition to his speaking, organizations turn to Haydn for help with generations: (1) facilitating teams through generational sticking points using the 5-step process; (2) adapting communications, policies and systems to make each generation more productive; and (3) designing succession and leadership development plans for those who will replace the retiring Boomers. After years of helping leaders navigate change, Haydn developed his advice into workshops to provide real-world, practical tools for leaders in the *Leading Through the 6 Change Reactions* and for all employees in *Working Through the 6 Change Reactions*.



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Haydn Shaw continued

One of the designers of FranklinCovey's signature leadership workshop, he specializes in leadership effectiveness and development, helping both organizations and leaders spend more time leading and less time managing! Haydn has taught *The 7 Habits of Highly Effective People* more than 1,000 times and is still as excited today as he was when he started about how it combines principles of effectiveness with practical tools. He has helped over 100,000 people discover what matters most, manage their time and energy, and deal with the overwhelming flow of information.

From its release in 2008, Haydn has taught thousands the *Speed of Trust* workshop/keynote and has helped numerous organizations improve their trust by implementing FranklinCovey's proven methodology.

Most Requested Programs...

- Sticking Points: How to Get the 4 Generations Working Together in the 12 Places They Come Apart
- Half of What You've Heard about the Millennials Is Wrong
- Don't Miss Half Your Market: Selling to Traditionalists, Baby Boomers, Gen Xers, and Millennials
- Leading through the 6 Change Reactions: Why Change Stalls and What You Can Do About It
(For leaders, managers, and supervisors)
- Understanding *the 6 Change Reactions*: Making Change Faster and Easier for All of Us