



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Hannah Ubl

Travels from: Minnesota

Fee Range: \$10,001 - \$15,000

Hannah is a speaker, writer, researcher, consultant and generational expert and is firmly established in the public speaking scene as a powerful voice for her generation. Hannah uses a healthy blend of stories and statistics to help people gain a deeper understanding of one another. Her research has unearthed valuable tips and actionable solutions for multi-generational workplaces and key strategies for marketing and reaching more generationally diverse client bases.

At her core, Hannah is an information junkie. She delights in bringing that information to the masses. As a researcher, speaker and generational expert,

Hannah thrives on studying what motivates, forms, and challenges every generation. Hannah is no stranger to digging deep into what motivates and frustrates her complex generation, blending stories and stats so that people can think differently and gain a deeper understanding of one another.

A well-rounded generational expert, Hannah is especially knowledgeable about generations as they relate to healthcare, aging and finance. But Hannah doesn't draw the line there. She has delivered her dynamic presentations in companies such as Cisco Systems, Adidas, Ralph Lauren, BlueCross BlueShield, UnitedHealth Group, Deloitte and Securian. Hannah is driven by the "a-ha" moments during speeches when audience members who seemed reticent at first can be seen nodding and smiling in appreciation.

An exceptionally curious person with an insatiable thirst to learn anything and everything, Hannah heads up BridgeWorks' research initiatives including delving into the latest trends on Generation Edge, the generation after Millennials. She is passionate about BridgeWorks' gender, healthcare, and sustainability initiatives. Her research has unearthed valuable tips and actionable solutions for multi-generational workplaces, and key strategies for marketing and reaching more generationally diverse client bases. Hannah graduated from Boston University where she studied advertising and environmental science. In her spare time she can be found coaching speech for Lakeville North High School.

Most Requested Programs...

- When Generations Connect: Communicating Across Generational Divides
- Breaking Into the Millennial Mind: Strategies for Recruiting, Retaining and Motivating
- Trend Talks: Emerging GenTrends + Why They Matter
- Selling and Marketing to the Four Generations
- 4Giving: Recruiting Four Generations of Donors
- Millennial Bootcamp: Reversing the Flow of Generational Learning
- Gen Edge: Meet the Next Generation
- Just for Associations: Engaging Four Generations of Members



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- Leadership for Every Generation