



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Hank Moore

Travels from: Texas

Fee Range: \$10,001 - \$15,000

Did you ever wonder where corporations get their ideas for future growth? They are coming from Hank Moore, internationally known business advisor, speaker and author. He has presented Think Tanks for five U.S. Presidents.

Hank Moore is a Futurist and Corporate Strategist™, with his trademarked concept, The Business Tree™. Hank conducts independent performance reviews, Strategic Planning, Visioning and growth strategies for organizations of all sizes. He conducts Executive Think Tanks nationally...with the result being the companies' destinies being charted.

His client list includes more than 5,000...including 100 of the Fortune 500 companies and many public sector entities. He advises at the Executive Committee and board levels, providing Big Picture ideas.

As the world's only Corporate Strategist™, he works with boards of directors, CEOs and executive teams of corporations...guiding them toward a profitable Vision and increased shareholder value. He facilitates decision-maker "think tanks" based purely upon his own ideas and creative concepts.

He is that rare 1 out of 100,000 senior business advisors, a Big Picture strategist, with original, cutting-edge ideas for creating, implementing and sustaining corporate growth throughout every sector of the organization. His Business Tree™ is a trademarked approach to growing, strengthening and evolving business, while mastering change.

Hank Moore has published more than 200 articles and monographs in business publications, journals and consumer magazines and has written five books: *The Business Tree™*, *The High Cost of Doing Nothing™*, *Power Stars to Light the Flame* The Classic TV Reference and *The Future Has moved and Left No Forwarding Address*. Four more books are in production: *Secrets of the CEOs*, *Pop Culture Wisdom*, *Confluence™* and *The Book of Words*.

Mr. Moore is the nation's premiere expert on Big Picture issues...and how core business specialists may enlarge their scope and assume mantles of greater responsibility and recognition. Hank Moore is one of the few keynote speakers who has covered Corporate Responsibility for many years. He is well acquainted with business crises and puts all into Big Picture perspective as a tool for moving companies successfully forward.

In addition to keynote speaking, Mr. Moore has overseen 400 strategic plans and corporate visioning processes. He has conducted 200 performance reviews of organizations. He is a mentor to senior management. This scope of wisdom is most often utilized by CEOs and board members. The concept of inspiring industry members to become visionaries makes for a refreshing, informative and motivating keynote. Mr. Moore has a high-content, medium-delivery that lends itself to economic development, business trends and elected official modules and the consistency of a full-scope Think Tank.



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Hank Moore continued

He presents high-profile keynotes about the current economic crisis. He has studied deregulation for 30 years and presents case studies of how it has hurt every industry that it has effected.

Long an expert on ethics, he is being booked again to address the lessons that business should learn from the current corporate scandals. For the past three years, Hank Moore has been predicting two more cycles of corporate scandals because business would not learn the lessons of Enron. He wrote the first dossier on Enron for the U.S. Congress in December, 2001, having predicted Enron's downfall as far back as 1990. He has changed corporate cultures, reorganized corporations, charted new directions for associations, created new opportunities and strategically planned thousands of businesses.

He stays atop trends affecting every industry. As a generalist, he gives perspectives that niche industry consultants cannot. He has actually "been there" for four decades and has guided top companies toward higher levels of success.

Most speakers motivate but have never run nor guided corporate strategies. Most clients don't know how to find a true Business Visionary. Hank Moore is the kind of speaker that you need to suggest. He has a deep, rich platform. He is the real deal who has advised businesses toward profound and successful innovations over four decades. He has more than 4,000 case studies of direct involvement with corporate companies. The Business Tree is his own creation, stemming from 40 years of working with businesses in struggle or transition. This is a back to basics approach. It looks at the whole of business, then the pieces as they relate to the whole, then at the whole again.

Most Requested Programs...

- Executive Think Tank: The Big Picture of Business
- Futurism: It's Almost Tomorrow™ Organizational Transformation Paving the Way for Futurism
- Pop Culture Wisdom
- The High Cost of Doing Nothing™