



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Greg Schwem

Travels from: Illinois

Fee Range: \$7,501 - \$10,000

Greg Schwem's comedic take on the 21st century workplace and work/life balance has landed him on SIRIUS Radio, FOX News, Comedy Central and in the pages of *Parents Magazine*. More than just a business humorist, Greg is also an author, nationally syndicated humor columnist and award-winning greeting card writer. (Yes, you read that last one correctly!)

A graduate of Northwestern University's prestigious Medill School of Journalism, Greg never envisioned a career in laughter. Instead, he settled in Florida, becoming an award-winning reporter for NBC-owned WPTV in West Palm Beach. But the comedy bug bit Greg hard and he returned to his hometown of Chicago, where he honed his standup act in nightclubs. When he began inserting material about business and technology into his act, audience members approached him and said, "You really should come down to my office and tell those jokes." Behold! A new approach to comedy was born.

Greg's show provides a hilarious look at today's corporate environment and the latest tools used to conduct business. Indeed, Greg's client list includes such corporate heavyweights as McDonald's, Microsoft, General Motors, IBM, Hyatt Hotels, United Airlines and Cisco Systems. What sets Greg apart from other corporate entertainers is his ability-and willingness-to customize material for his audience while working within the parameters of the corporate environment. That means no profanity or politically incorrect material.

When Greg hits the stage he already has perused the company's Internet site, combed the internal message boards and even sifted through numerous PowerPoint presentations. "There is no such thing as too much information," Greg says. "I know corporate audiences like to laugh at themselves so the more ammunition I get, the funnier it will be. Just don't give me a 10-K report. There is NOTHING funny about that." Greg's preparation always includes a conference call with company executives and, in some cases, an onsite visit.

Besides customized material, Greg entertains audiences with stories about tedious business meetings, SmartPhone addiction, "frequently" asked questions and his fascination with the American Girl Doll company. In addition to his hefty speaking schedule, Greg writes a weekly humor column nationally distributed by Tribune Media Services. He also is the author of *Text Me If You're Breathing: Observations, Frustrations and Life Lessons From a Low-Tech Dad* and *The Road to Success Goes Through the Salad Bar: A Pile of BS (Business Stories) From a Corporate Comedian*.

Most Requested Programs...

- Work, Laugh, Repeat
- Rock, Roll & Laugh Your Way to the Top
- Meeting Emcee/Video Host
- Comedy with a Byte