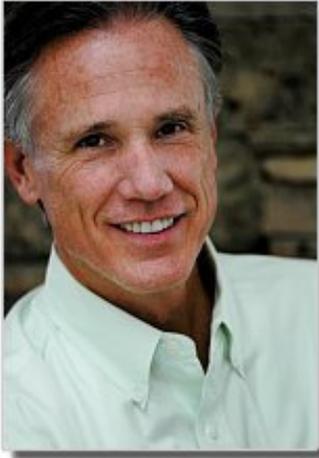




# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Greg Link

Travels from: **Utah**

Fee Range: **\$10,001 - \$15,000**

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Greg Link is co-founder of the former Covey Leadership Center, CoveyLink and the FranklinCovey Global Speed of Trust Practice, a fast-growing global consultancy committed to influencing influencers to grow their careers and their organizations at the Speed of Trust. A recognized authority on leadership, trust, sales, marketing and high performance, Link is a sought-after adviser and speaker. His authentic style endears him to audiences at all levels, from senior executives to the front lines. He is a "business expert who speaks," not a "speaker who theorizes."

Link equips people and organizations to transform toxic relationships, teams and organizational cultures and to harness high-trust as a performance multiplier. Link convincingly challenges the age-old assumption that trust is merely a soft social virtue and demonstrates that it is a hard-edged economic driver--a learnable, measurable skill that makes organizations more profitable, people more promotable and relationships more energizing.

As co-founder of the Covey Leadership Center, Greg orchestrated the strategy that led Dr. Stephen R. Covey's book, *The 7 Habits of Highly Effective People*, to become one of the two best-selling business books of the 20th century according to *CEO Magazine*, selling over 20 million copies in 38 languages. He created the marketing momentum that helped propel Covey Leadership Center from a start-up company to a \$110-plus million-dollar enterprise with offices in 40 countries before merging with Franklin Quest to form FranklinCovey.

Greg also led the Center's international publishing success, resulting in partnerships with more than 30 publishers worldwide. This included making publishing history in Japan, leading the strategy that sold more than one million copies of a foreign-language translation, nonfiction business book, *The 7 Habits of Highly Effective People*, in Japanese. In addition, he was instrumental in formulating and executing one of the world's largest international business satellite broadcasts with partners *Lessons in Leadership* and *Fortune* magazine.

Link has taught *The Seven Habits*, *Principle Centered Leadership* and *The Speed of Trust* and advised executives at numerous leading enterprises, including Hewlett-Packard, the U.S. Navy, Sony, Chevron, IBM, Microsoft, Boeing and many other well-known organizations. He is a trusted confidant to CEOs and other senior leadership. His business acumen and experience as a successful, real-world executive inform his presentations and make them uniquely relevant to clients and convention audiences alike.

Link and business partner Stephen M. R. Covey recently co-authored a new book titled *Smart Trust: Creating Prosperity, Energy, and Joy in a Low-Trust World*.

### ***Most Requested Programs...***

- Leading at the Speed of Trust
- The 13 Behaviors of High Trust Leaders
- The Trust Tax vs The Trust Dividend