



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



George Ludwig

Travels from: Illinois

Fee Range: \$5,001 - \$7,500

George Ludwig is a recognized authority on sales strategy and peak performance psychology. An international speaker, trainer, and corporate consultant, he is currently the president and CEO of GLU Consulting. He helps clients like Johnson & Johnson, Abbott Laboratories, Northwestern Mutual, CIGNA and numerous others improve sales force effectiveness and performance.

Though it's George's strategies and processes that help corporations increase productivity and performance, it's his tremendous energy and dynamism that spark the transformation. Again and again, clients remark on his amazing ability to unleash human capacity and inspire men and women to break out of their comfort zones. The result is a whole new type of salesperson.

His customized presentations teach achievers to make stunning advances in their lives. From helping salespeople realize cherished dreams to helping corporations exponentially accelerate revenue streams, George Ludwig leaves audiences and individuals empowered, emboldened, and clamoring for more.

George is the best-selling author of *Power Selling: Seven Strategies for Cracking the Sales Code* and *Wise Moves: 60 Quick Tips to Improve Your Position in Life & Business*. He's also a columnist and frequent contributor to *Entrepreneur* magazine, *Investor's Business Daily*, *Selling Power* and numerous business radio programs. Having gained a reputation as a thought leader in his industry, he is frequently interviewed for trade publications and newspapers.

Most Requested Programs...

- Power Selling: How to Become a Member of the Selling Elite
- Power Selling: Seven Strategies for Cracking the Elusive Sales Code
- Sales Success Psych 101