



CAPITOL CITY SPEAKERS BUREAU

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Gene Marks

Travels from: **Pennsylvania**

Fee Range: **\$5,001 - \$7,500**

Gene Marks is a columnist, author, and small business owner. As a small business expert, Gene writes daily for *The Washington Post* focusing on issues affecting the business community. He also writes weekly columns for *Forbes, Inc. Magazine, Fox Business, The Huffington Post* and *Entrepreneur.com*. His columns are read by hundreds of thousands of small and medium sized business owners around the country. Gene has interviewed celebrity entrepreneurs such as Donald Trump and Gene Simmons.

Gene has written six books on business management, specifically geared towards small and medium sized companies. His most recent is *The Manufacturer's Book of Lists*. Gene has also written *In God We Trust, Everyone Else Pays Cash; The Small Business Best Seller; The Streetwise Small Business Book of Lists; The Small Business Desk Reference; Outfoxing The Small Business Owner – Crafty Techniques for Creating a Profitable Relationship* and *The Complete Idiot's Guide To Successful Outsourcing*.

Nationally, Gene frequently appears on FOX Business, FOX News and CNBC discussing matters affecting the business community as a small business expert. Gene also appears quarterly on MSNBC's "Your Business" program and monthly on various TV outlets in the Philadelphia area. In addition, Gene has appeared as a guest on numerous radio talk shows including *The Sean Hannity Radio Show*, authored dozens of articles for many publications and has been quoted frequently in the national media, including *The New York Times, USA Today, The Chicago Tribune* and *Business Week*. He is also a member of the National Speaker's Association.

Through his keynotes, workshops, seminars and executive retreats, Gene helps business owners, executives and managers understand the political, economic and technological trends that will affect their companies so they can make profitable decisions. Gene owns and operates the Marks Group PC, a highly successful ten-person firm that provides technology and consulting services to small and medium sized businesses. The Marks Group PC, launched in 1994, has grown to help more than 600 companies and thousands of individuals throughout the country. Prior to starting the Marks Group PC Gene, a Certified Public Accountant, spent nine years in the entrepreneurial services arm of the international consulting firm KPMG in Philadelphia where he was a Senior Manager.

Most Requested Programs...

- From DC to Silicon Valley: 3 Hot Power Trends That Will Impact Your Company Through 2018
- 10 Technologies That Will Significantly Impact Your Industry In The Next 5 Years
- *The Next 2 Years--The Mobile Millennial: The 6 Biggest Trends, Technologies and Tools for Finding and Motivating Millennials*
- *The Next 2 Years--Your Exit: How Smart Business Owners are Rapidly Building Their Organization's Value*
- *The Next 2 Years--5 Powerful Sales And Marketing Technologies That Will Change Your Business Forever*
- *Your Business, Your Future: How Can You Control Your Company's Healthcare Costs?*
- *The Next 2 Years-- Your Cash Flow: How Smart Business People Will Double Their Cash Through 2019*