



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Frank C. Bucaro, CSP, CPAE

Travels from: Wisconsin

Fee Range: \$10,001 - \$15,000

Trust issues, leadership missteps, and ethics problems can threaten any organization, impact market value and cause irreversible damage. Frank C. Bucaro helps leaders at the best and most admired companies skillfully navigate the high road to success.

His unique career path from the classroom to the boardroom began a number of years ago when a succession of high profile media reports captured his attention. While still a teacher of moral theology, he became aware that problems relating to unethical practices in the marketplace seemed to be on the increase.

Believing that ethics and values had the power to increase business success rather than impede it, Frank left teaching and formed a business partnership offering keynotes and seminars. The transition to business owner was nearly seamless with the introduction of his first keynote entitled HOW DO YOU SPELL SUCCESS? E-T-H-I-C-S!

Word spread about his entertaining and humorous approach to the serious subject of ethics and soon large and small organizations, Fortune 500 companies and associations in the USA and Canada were contacting Frank about his programs. His programs are a natural fit with organizations interested in reinforcing their commitment to ethics and values and reducing vulnerability to costly ethics and compliance problems. He is a business owner and author of the book *THE TRUST PUZZLE-How to Keep Your Company on the Ethical High Road*. His articles have been published in a variety of industry publications and in ethics and compliance magazines such as *Compliance & Ethics Professional*, *Corporate Compliance INSIGHTS*, and *ETHISPHERE*.

A member of the National Speakers Association, he has earned their designation of CSP which stands for Certified Speaking Professional, and he was also presented with NSA's prestigious CPAE Speaker Hall of Fame Award for excellence and professionalism.

A few of the organizations that have invited Frank to speak at their meetings include the Association of Government Accountants, Canadian Pacific Railway, CMS Energy, the Ethics and Compliance Officer Association, Fiserv Insurance Solutions, Global Compliance Client Advisory Council, the Human Resources Professionals Association of Ontario, Million Dollar Round Table, New York Life, Noble Energy, RE/MAX International, Southern Illinois Healthcare and UCB.

Most Requested Programs...

- Creating a Culture of Respect
- The Trust Puzzle: How to Keep Your Company on the Ethical High Road
- If Good Ethics is Good Business, then What's the Problem?