



CAPITOL CITY SPEAKERS BUREAU

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Emmitt Smith

Travels from: **Texas**

Fee Range: **More than \$40,000**

A respected entrepreneur, a sought-after speaker, bestselling author and one of the most valuable personal brands in the sports-entertainment field - these are just a few of the ways to describe Emmitt Smith.

Smith first rose to prominence via an illustrious football career, which included three Super Bowl championships as a member of the Dallas Cowboys and the honor of being the only player to have won a Super Bowl MVP, NFL MVP and NFL Rushing Crown in the same season. Inducted into the Pro Football Hall of Fame as part of the Class of 2010, Smith is the NFL's all-time leading rusher, having amassed 18,355 yards during his 15 seasons.

Smith's charm and charisma, which made him one of the sports world's most popular personalities during his playing career, quickly translated to the entertainment world following his retirement. In 2006, Smith's cross-over appeal became even more apparent when he, along with dance partner Cheryl Burke, was crowned winner of the hit ABC reality show "Dancing with the Stars." Most recently in the fall of 2012, Smith once again took to the dance floor as part of the inaugural "Dancing with the Stars All Stars" cast and was the last male contestant standing.

Currently President and CEO of Emmitt Smith Enterprises, Inc., Smith leads a team of talented individuals who oversee the company's many ventures - including Pat & Emmitt Smith Charities, the marketing and management of the Emmitt Smith brand and the company's two core businesses, EJ Smith Construction and E Smith Legacy, a real estate company. As well known for his character and integrity as he is for his athletic ability, Smith continues to give back to the community and support higher education via Pat & Emmitt Smith Charities, an organization that annually awards college scholarships and provides enrichment opportunities to underserved youth.

Smith continues to share his personal and professional stories with organizations across the country. He has been a member of the President's Health and Fitness Council, and has been recognized by numerous organizations for his leadership and public service. He also authored the 2011 book, *Game On: Find Your Purpose - Pursue Your Dreams*, which chronicles his story from humble beginnings growing up in Pensacola, Florida to his rise in the business world.

Smith is a graduate of the University of Florida with a Bachelor's Degree in Public Recreation. He is a member of Phi Beta Sigma Fraternity, Inc. He is married and the father of five children.