



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## **Edward Leigh, M.A.**

*Travels from:* Ohio

*Fee Range:* \$2,500 - \$5,000

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America's News Media looks to Edward Leigh, MA, for his expertise and real-world insight into the topic of communication in the healthcare environment.

As an established expert and author, Edward Leigh, MA, is sought after by local, regional and national media to offer his insights and opinions to focus on using communication skills to enhance patient care, raise patient satisfaction scores and decrease the risk of medical errors. He is a seasoned media guest via hundreds of media interviews. The media loves him for his high-energy style and practical tips!

Nationally, he has appeared on *The Today Show* (Katie Couric interviewed him), MSNBC News, The Montel Williams Show, The Learning Channel and the Discovery Health Channel. He has written articles for, and been written about in, several national magazines, including *The Association Management Magazine*, *Coping Magazine*, *Wellness Perspectives*, *Speaker Magazine* and *CMA Today* (a publication of the American Association of Medical Assistants).

Edward is the Founder and Director of the Center for Healthcare Communication. The Center focuses on increasing patient satisfaction and decreasing the risk of medical errors. It also focuses on improving communication between healthcare professionals and patients as well as enhancing communication between healthcare professionals. Effective communication results in increased patient safety and a lower risk of medical errors.

### ***Most Requested Programs...***

- Engaging Your Patients: Surefire Strategies to Raise Patient Satisfaction, Decrease Miscommunication Errors and Dramatically Enhance Compliance!
- Patient-Centered Care: Creating an Environment of Service Excellence to Dramatically Improve Care and Compliance!
- Educating Patients with Impact Powerful Strategies to Select and Deliver Information How to Give it so They Get it!