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Douglas Goldstein

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Douglas E. Goldstein is an internationally recognized expert in healthcare strategy, e-commerce and e-care. As a "Practical Futurist," CEO, author and consultant, Douglas has guided the nation's leading healthcare organizations in developing products, e-services and alliances necessary to prosper in the 21st century. Mr. Goldstein is a pioneer in dynamic business strategies for traditional and new media companies committed to leading into the future. Douglas is the author of the widely acclaimed book and CD-ROM, *e-Healthcare: Harness the Power of Internet e-Commerce and e-Care*. He

has been the e-Strategist and developer of numerous health and medical Web projects including: Medformation.com (2000 Best of the Best Hospital Web Sites' *Modern Healthcare Magazine*), HealthOnline.com, Health Adventure, a 1998 Smithsonian, ComputerWorld nominee, GreatestHits.com, DreamDog.com, Bio-Portraits.com, THEO, Teen Health Education Online, and eHealthcare.net.

He is President of eHealthcare.net, an innovative consulting and product development firm dedicated to exceptional performance through Best Thinking™ and the use of digital technology. He also has served as founder, Chairman and CEO of Health Online, Inc. for eight years and he was a co-founder and vice president of 1-800-DOCTORS (1-800-DOCTORS.COM), a doctor information and appointment service. Doug also serves on advisory boards for public and private eHealth companies including RnetHealth, Inc. (www.rnethealth.com), Cytura, Inc. (www.cytura.com) and Tevital-Medpliance (www.tevital.com). He writes "Medical Internet," a monthly column for *Managed Care Interface* magazine and he has penned numerous articles on healthcare e-commerce and e-care. In addition to the recent e-Healthcare book and CD-ROM, he was the lead author of five finance, healthcare and business Best of the Net Internet books from McGraw Hill Irwin and three noted books on healthcare management.

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