



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Don Yaeger

Travels from: Florida

Fee Range: \$5,001 - \$7,500

As the author of more than a dozen books, four of which became instant *New York Times* best-sellers, Don Yaeger has developed a reputation as one of America's most provocative journalists.

His award-winning writing career, including 10 years as Associate Editor of *Sports Illustrated*, has led to guest appearances on every major talk show in America - from Oprah to Nightline; from CNN to Good Morning America.

Few can lay claim to as exciting and colorful a career as Don Yaeger. In his 20-plus years as a journalist, he has conducted interviews with some of the greatest athletes of our time - Michael Jordan, Mia Hamm, Emmitt Smith, Serena Williams, Jimmy Connors and countless others. Don Yaeger has lived with Walter Payton, writing the NFL legend's autobiography as Payton courageously battled cancer, has walked into Afghanistan with the mujahedeen as they fought the Soviets, chronicled the high-profile Duke Lacrosse scandal and has even interviewed the President of the United States in the Oval Office.

Currently living in Tallahassee, Florida, Yaeger spends much of his time sharing the lessons he's learned throughout his career with audiences across the country. He is also an entrepreneur and recognized business leader. He currently is the owner of a political consulting business, a public relations firm, a sports bar and a comedy club.

Most Requested Programs...

- What Makes The Great Ones Great

Don works with every organization to customize his presentation by determining which characteristics and stories to discuss. Depending on the theme of your event and the needs of the audience, he may choose to tell the story of John Wooden and how he demonstrated the Value of Association or how Michael Jordan showed him that hating to lose is more important than loving to win, among many others.