



# CAPITOL CITY SPEAKERS BUREAU

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## Derek Daly

*Travels from:* **Indiana**

*Fee Range:* **\$10,001 - \$15,000**

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Irish driving legend Derek Daly is the epitome of the Complete Champion. From the Victory Circle to the Announcer's Desk, Hall of Fame Race Car Driver and Network Television Color Analyst Daly has spent nearly three decades as the face of the motorsport world. He counts Sylvester Stallone, David Letterman and Jay Leno amongst his friends.

Born and raised in Dublin, Ireland to a middle class working family, Derek's career path was set at the age of twelve when he attended his first auto race. From that moment, his commitment to the dream of being a professional driver was unshakeable. On the way to his dream he worked as a laborer in the iron ore mines of Australia and, while travelling the race tracks of England, even taking up residence in a school bus.

Derek's professional racing career spanned 17 years, and his experiences are nothing short of breathtaking. Daly's story is one that precious few have lived to tell. In 1984, Derek suffered one of the hardest crash impacts that a driver had ever survived when he hit the wall at Michigan International Speedway at 212 MPH. After fourteen surgeries and three years in therapy, he returned to full-time racing. He competed in the 12 Hours of Sebring - one of the premier motorsport endurance races in the US - and won the race two years in a row.

His early dreams became reality when he won Irish, British and European championship events. In 1978, he competed in the Formula One World Championship, and two short years later Derek was ranked 10th in the world. In 1983 he made his first of six starts in the Indianapolis 500.

In 1985 Derek started a 10 year association with ESPN as a motor sport color analyst. He became the face of motor sports, seen on NBC, CBS, Fox and Speed Channel. *USA Today* highlighted Derek as "the best new face on sports television" and IndyCar Racing magazine voted Derek "the most popular motor sports television announcer."

Moët & Chandon champagne awarded Derek the Joules Goux Award for his outstanding contributions to motor sports television. He was later nominated by ESPN's for an Ace Award, and Derek received the 2000 Hall of Fame Award from "Motor Sport Ireland" for his leadership of Irish motor sport.

Derek literally wrote the book on how to become a "Complete Champion." *Race To Win: How to Become a Complete Champion* was heralded a "future classic" by the *Irish Times*. Friend, former race competitor and international auto racing superstar Mario Andretti contributed the forward: "Derek's book teaches lessons it took guys like me years to learn. Quite honestly, I believe the advice in this book resonates far beyond the racing industry." In his latest release, *A Champion's Path*, Derek describes the tactics and strategic cultures adopted by world-class racing teams and delivers a roadmap for businesses seeking to shift their teams from *good to great to Extraordinary*.



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## **Derek Daly** continued

Derek has taught the timeless principles of his most valuable asset - speed. Companies like Xerox, Bayer, Deloitte, GROWMARK, USDA, Department of Defense, Federal Reserve Bank, PepsiCo, State Farm, Zurich Insurance and Gallo wines have depended on Derek's Complete Champion Model to motivate, inspire and enlighten their teams.

### *Most Requested Programs...*

- Culture of Extraordinary: How to Shift from Good2Great2Extraordinary
- The Speed of Wow: How Fast Can You Get Fast?  
S.A.F.E.: The Crucial Balance Between Safety with Speed